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KADOKAWA CORPORATION

**ANNUAL REPORT 2013**

# Birth of a Regenerated KADOKAWA

On October 1, 2013, KADOKAWA absorbed and merged with its nine consolidated subsidiaries and embarked on a fresh start. Not tied to its position as a Japanese publisher, the regenerated KADOKAWA will build the industry infrastructure—including the publishing industry’s e-books, movies and anime—of a megacontent publisher with

a focus on the global market. Having called itself an unparalleled digital content platformer, KADOKAWA will make progress in confronting the challenges of providing new services and in restructuring its business as the Company targets growth over the medium to long term.

IP

CREATING MEGA CONTENT WHILE ACCELERATING THE PACE OF OVERSEAS BUSINESS DEVELOPMENT

• Establishing the KADOKAWA corporate brand while maintaining brand control



• Creating and developing free and increasingly dynamic IP

★ General Sales and Marketing Headquarters

Consolidating into a single unit the real and e-book sales as well as merchandising functions while promoting the integration of customers’ ID held by the Group

★ General IP Business Headquarters

Building a structure and systems that are capable of creating and developing free-thinking ideas and dynamic IP

★ General Entertainment Content Creation Business Headquarters

Extending beyond conventional boundaries to create a variety of new content

- BRAND COMPANIES
- ASCII MEDIA WORKS BRAND COMPANY
  - KADOKAWA GAKUGEI PUBLISHING BRAND COMPANY
  - KADOKAWA SHOTEN BRAND COMPANY
  - CHUKEI PUBLISHING BRAND COMPANY
  - FUJIMI SHOBO BRAND COMPANY
  - MEDIA FACTORY BRAND COMPANY

• Evolving into a global comprehensive media group

★ General International Business Headquarters

Accelerating global development of the KADOKAWA brand

★ General Media & Information Business Headquarters

Building an information business that encompasses every possible channel by combining paper and digital products

- BRAND COMPANIES
- ENTERBRAIN BRAND COMPANY
  - KADOKAWA MAGAZINES BRAND COMPANY

# Establishing a Corporate Brand and Brand Control

## CORPORATE BRAND

Not confined to the Japanese publishing market, KADOKAWA is aiming to establish itself as a corporate brand capable of developing mega content on the Internet/digital and global markets.

- ★ DENGKI PlayStation
- ★ DENGKI MAOH
- ★ DENGKI Girl's Style
- ★ CHARAFARFAIT
- ★ DENGKI BUNDO
- ★ MEDIA WORKS BUNDO
- ★ DENGKIDAIOH
- ★ SYLPH
- ★ DENGKI G's magazine
- ★ DENGKI HOBBY MAGAZINE
- ★ Weekly ASCII Magazine
- ★ ASCII Cloud Magazine
- ★ MacPeople
- ★ MAHO NO LAND BUNDO
- ★ B-PRINCE BUNDO
- ★ DENGKI ONLINE
- ★ ASCII.jp
- ★ Famitsu Bunko
- ★ B's-LOG Bunko
- ★ KCG Bunko
- ★ BEAM COMIX
- ★ Weekly Famitsu
- ★ TECH GIAN
- ★ COMIC BEAM
- ★ B's-LOG
- ★ SARABURE
- ★ OtonaFami
- ★ CD&DL Data
- ★ DVD&Blu-ray Data
- ★ Hanajikan
- ★ FAMITSU.com
- ★ Famitsu App
- ★ HAIKU
- ★ Tanka
- ★ Kadokawa Sophia Bunko
- ★ Kadokawa Sensyo
- ★ Kadokawa Paperback
- ★ Kadokawa Horror Paperback
- ★ Kadokawa Sneaker Paperback
- ★ Kadokawa Ruby Paperback
- ★ Kadokawa Beans Paperback
- ★ Kadokawa Children's Paperback
- ★ Kadokawa One Theme 21
- ★ Kadokawa EPUB Sensyo
- ★ Kadokawa Comics A



角川学芸出版



# KADOKAWA



## COMPANY BRAND

## SATELLITE BRAND

Commencing with the founding of Kadokawa Shoten in 1945, the integrated business corporation has created attractive works that focus on the needs of the times and been nurtured as a brand, the company names, labels and magazine names of which endear themselves to many users. Surviving as brand companies and satellite brands, these assets raise the respective brand power based on the One Company system and will produce high-quality content on an ongoing basis.

- ★ Asuka Comics
- ★ Newtype
- ★ Kadokawa Pictures
- ★ Shosetsu Yasei Jidai
- ★ Shōgen A
- ★ Young A
- ★ Gundam A
- ★ Asuka
- ★ CIEL
- ★ Comic Kwai
- ★ Comptiq
- ★ Comp A
- ★ Kero-kero A
- ★ THE TELEVISION
- ★ Walker
- ★ Family Walker
- ★ LETTUCE CLUB
- ★ Mainichi ga hakken
- ★ Ramen Walker
- ★ KADOKAWA SSC Shinsho
- ★ Chokumaga
- ★ Walkerplus
- ★ Web the television
- ★ Lettuceclub net
- ★ Movie Walker
- ★ Chuken no Bunko
- ★ Shinjinbutsu Bunko
- ★ MONTHLY MAGAZINE FOR LOVERS OF JAPANESE HISTORY
- ★ Dragon Comics Age
- ★ Dragon Age
- ★ Fantasia Bunko
- ★ DRAGON MAGAZINE
- ★ Da Vinci
- ★ Da Vinci Denshi-Navi
- ★ MF Bunko J
- ★ MF BOOKS
- ★ Monthly Comic FLAPPER
- ★ Monthly Comic alive
- ★ Monthly Comic GENE
- ★ yoo
- ★ fleur
- ★ Media Factory Shinsho
- ★ FABTONE RECORDS

## Chairman's Message

# Emerging as a Leading Digital-Based Company

Adopting a new organizational format, the Kadokawa Group transitioned to a One Company "KADOKAWA" structure on October 1, 2013.

We took this bold step as a company that is well suited to leading its industry in Japan, based on the recognition that providers of content the world over are struggling with how best to cope with and address the critical issue of a digital society that continues to undergo dramatic change.

We are cognizant that efforts to foster online content as well as digital game companies as core pillars of business, while placing equal importance on traditional print media publishing and movie and visual activities, is the most apt management policy for today's conditions. We are equally aware, however, that our 2,500-strong workforce feels without hesitation that we will evolve into an online content company three years hence.

My aspiration is that tomorrow's online content company will take the form of a business entity that provides high added value focusing mainly on the creation of works and assets

(intellectual property). At the same time, I hope the company takes up the challenge of developing innovative businesses that incorporate shifts in cloud computing while adopting an overwhelming venture spirit.

Business must revolve around IP. While employing cloud computing, a core facet in today's digital generation, we must question the true nature of content that exits through a mobile environment. It is therefore vital to flexibly and actively utilize each IP. Of equal importance is the need to instill a culture that is not hesitant or remains inert due to the fear of failure.

Moreover, having adopted a One Company structure, we must ascertain the volume of pages viewed as well as the status of our membership base (customer IDs). Together with IP, these factors provide three key elements by which the Company is evaluated as a whole. It is my aspiration to build a company of this nature.

I would like to touch on a few successful initiatives that, while modest in their own right, provide a look into the future.

# One Company

Our "Kantai Collection" or "KanColle" for short of beautiful girl battle games that continue to attract the support of avid combat enthusiasts is a case in point. Developed through a partnership arrangement by KADOKAWA GAMES, LTD., KanColle proved so successful following its launch that designated servers were unable to cope with the sudden rush of users. Feedback through such social network systems as Twitter was tremendous with membership expanding to 600,000 in the first month. What was more pleasing, however, was the positive ripple effects that helped boost our peripheral businesses. Our magazines that promoted digital games quickly sold out and we secured the top ranking in comic sales through Amazon. In this instance, our digital content (IP) developed through the introduction of new games was pivotal in reenergizing our traditional publishing activities.

In addition, our e-book distribution platform "BOOK☆WALKER" is providing the content of over 80 publishers while membership of docomo Anime Store, a joint venture launched with NTT Docomo Inc., has exceeded one million.

These and other initiatives have served as a driving force behind efforts to take up fresh challenges.

For KADOKAWA to transform itself, it is vital that we reeducate employees and promote a shift in mindset from analog to digital. Beginning with robust interaction between a 2,500-strong workforce that is distinguished by its venture spirit, we will engage in a variety of new and substantial activities.

We will continue to draw on the comments of renowned author Hiroyuki Itsuki, who described KADOKAWA as a company that is always innovative and new, and return to our roots as we work diligently toward a digital-based content provider.

October 2013

角川歴彦

Tsuguhiko Kadokawa  
Chairman of the Board  
KADOKAWA CORPORATION



## Message from the President

Despite a publishing industry in Japan that remains entrenched in what may seem like a never-ending period of tumultuous conditions and decline, KADOKAWA's growth continues to show no bounds.

Working on a daily basis, KADOKAWA continues to create content that appeals to the hearts and minds of readers across such wide-ranging fields as literature, light novels, and comics. The Group's publishing activities are also supported by the equally important pillars of business including movies, animation, games, and merchandising. While maintaining publishing at the nexus of our operations, our strengths lie in our unique business portfolio that disseminates intellectual property (IP) through a broad spectrum of media.

In examining its ideal image and structure, KADOKAWA strives to maintain its position as an entertainment company that consistently excels on the world stage. At the same time, we recognize the need to transform ourselves into a digital content platformer, in the knowledge that the vast majority of future users of our products and services will comprise individuals who were raised in the digital era. In order to achieve each of these overarching operating targets, I am acutely aware of the need to carry out the following two initiatives. The first is to develop content

on multiple levels based on an IP strategy, and the second is to put in place platform-based business models.

In developing content on multiple levels based on an IP strategy, we recognize the importance of unfettered thought and the ability to think outside the box. It is vital to look beyond the genre and source, and whether content originates from a novel, comic, game, or animation, is the work of a well-known author, or comes from Consumer Generated Media (CGM). From experience, the ability to develop content on multiple levels is more likely to attract a larger and broader fan base.

For these very reasons, the creation of freewheeling and dynamic IP is an integral element in realizing medium- to long-term growth. In order to bolster our capabilities in this area, we established the General IP Business Headquarters under a new organization structure with myself serving as Executive General Manager. The General IP Business Headquarters will work diligently to organize the Group rights and agreements in order to ensure maximum use of the value of each content originating from the full range of our products and services including books, movies and visuals, magazines and advertising as well as the Internet and digital business. At the same time, the General IP Business Headquarters will develop IP across overseas markets in



# KADOKAWA

such growth fields as e-books and merchandising.

In putting in place platform-based business models, every effort will be made to secure a firm position as a platformer in our own right with respect to digital distribution services encompassing movies and visuals as well as e-books. Since the U.S. music industry fell under the control of major online distributors, enormous IT infrastructure operators have unilaterally dominated traditional media. Recently, however, there is a feeling that we are entering an era in which companies that are capable of creating content will come to the fore as platformers.

This feeling is based on the success of docomo anime store, an animation distribution service launched in partnership with NTT DOCOMO, INC., and "BOOK☆WALKER," an e-book distribution service. This trend is an indication that content holders are evolving into platformers that are capable of driving the industry forward within the IT society.

Turning to overseas markets, we will strive to increase earnings by building new platforms while developing and expanding an optimal media mix based on the Group's IP.

Simply put, the significance of KADOKAWA's efforts to reorganize itself into a "One Company" concept reflects a transformation aimed at realizing two ideal scenarios. Our rebirth then embodies innovation and reform designed to secure dynamic growth and to lay a foundation for moving toward future lofty horizons.

We will, as a matter of course, continue to hold most dear our various company brands including Kadokawa Shoten, Media Factory, and Chuokei Publishing, which maintain a loyal fan base. This is also true of such satellite brands as Dengeki, Famitsu, and Walker. At the same time, however, we will channel our energies toward fostering the new KADOKAWA corporate brand.

As we work toward achieving our established goals, we kindly thank all stakeholders for their support and understanding of our new growth strategy and our efforts to pursue a significant leap forward through reform.

October 2013

佐藤辰男

Tatsuo Sato  
Representative Director and President  
KADOKAWA CORPORATION





# FEATURE 01

## THE PATH TOWARD A DIGITAL CONTENT PLATFORM

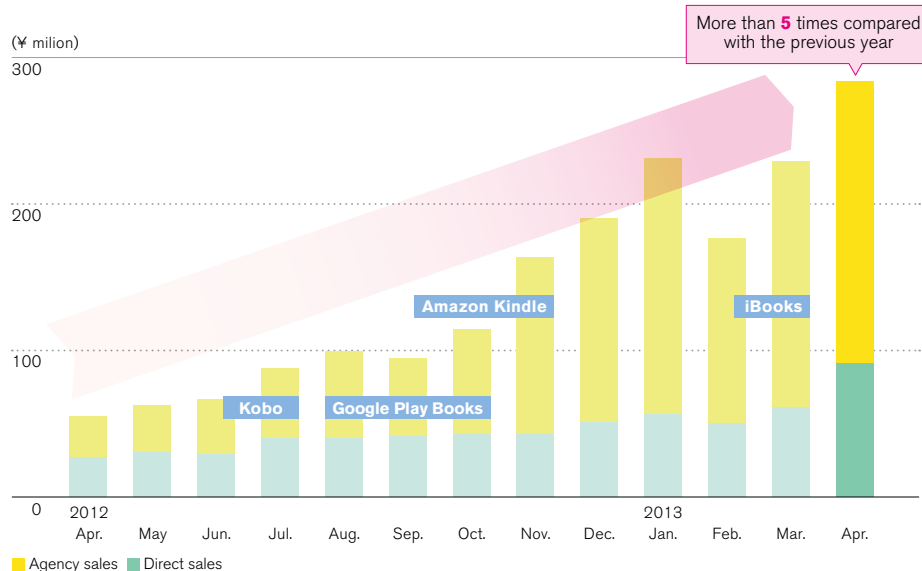


Comprehensive e-Book Store Directly Operated by the KADOKAWA Group

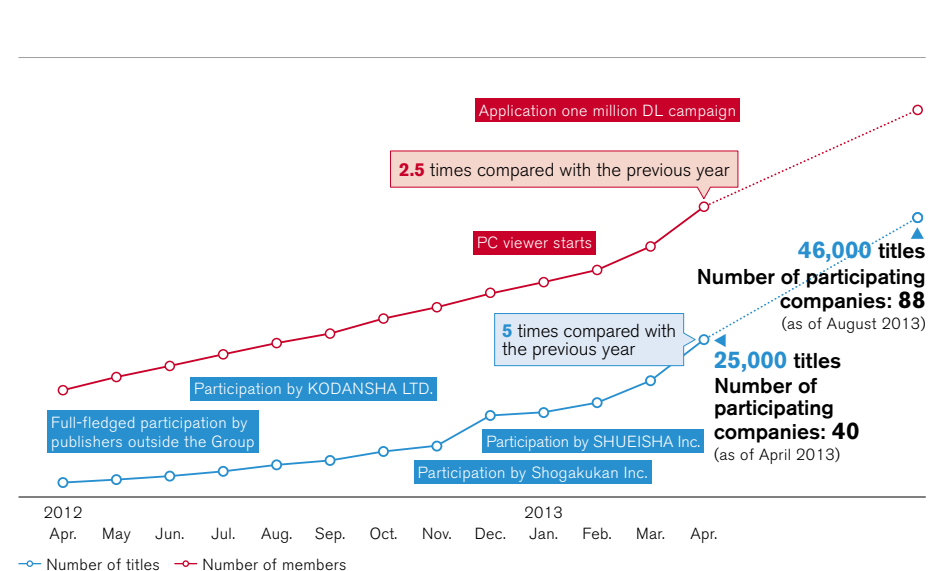
Having commenced services with the iOS version of the “BOOK☆WALKER” e-book content platform in December 2010, the year in which the first-generation iPad was released, the Company went on to launch services with the Android version in April 2011 and increase user numbers through a variety of initiatives in collaboration with various business partners including NICO NICO SEIGA. In addition to works published by the KADOKAWA Group, “BOOK☆WALKER” allows users to access and enjoy a host of titles and genres from other publishing companies including light novels, comics, literature, new titles, game-related books, magazines, and photo collections from smartphones, tablet terminals, and PCs. As of the end of August 2013, the number of titles exceeded 46,000. This service secured the top ranking in application annual sales in the iPhone book category for a second consecutive year in 2012 as announced by Apple Inc. Moving forward, “BOOK☆WALKER” will work to further bolster its service functions, increase its menu of titles, and pursue collaborative ties with other companies. In this manner, every effort will be made to secure a position as the industry-wide platform.

### Trends in Smart Device e-Book Business: Agency Sales and Direct Sales

(on a Retail Price Basis)



### Trends in the Number of Titles Handled (Direct Sales) by “BOOK☆WALKER” Stores and the Number of Members



## “BOOK☆WALKER” Is Shifting from an e-Book Store to a Genuine Content Platform

### BOOK☆WALKER 3.0

Evolving into a “BOOK☆WALKER” economic zone that is transitioning from a content layer concept to an eco system. Working toward the foremost customer contact base

From April  
2014

New  
Services

### BOOK☆WALKER 2.0

Working toward a publishing industry platform

From July  
2012

Visual

### BOOK☆WALKER 1.0

A store that draws on the strengths of the KADOKAWA Group and specializes in light novels.

From December  
2010

Games

Goods



BOOK☆WALKER  
<http://bookwalker.jp/>



A Designated Online Store that Handles a Variety of Character Content

chara-ani was first established as Character & Anime.com Corporation in 1999. In addition to operating chara-ani.com, the company actively provides a variety of services that match user needs. As well as its Internet mail-order services, activities include the planning and development of character goods and wholesale distribution. In addition to a wide selection of original goods that only chara-ani can provide, the company works to secure synergy benefits derived from the services of other Group companies and to deliver services that draw out the maximum appeal of character content. Extending beyond businesses that harness character content within the Group, chara-ani engages in a full range of activities from manufacturing and the development of original goods, mail-order as well as event agency services, and the sale of popular idol CDs with special benefits including the opportunity to participate in events. Looking ahead, the company will bolster its ties with “BOOK☆WALKER” in an effort to expand its e-commerce function, thereby fortifying its ability to distribute e-books as well as market publications and goods.



### chara-ani.com

An online store that specializes in a variety of character content products and services encompassing such wide-ranging areas as animation, comics, games, light novels, dubbing artists, and idols.

chara-ani.com  
<http://www.chara-ani.com/>

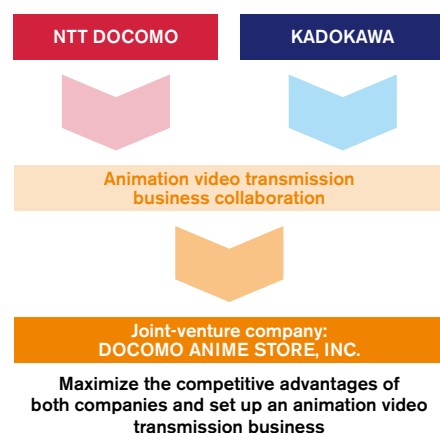
## FEATURE 02

### Japan's Largest Unlimited Anime Viewing Site

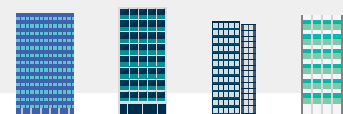


with NTT DOCOMO

DOCOMO ANIME STORE, INC., a joint-venture company formed by NTT DOCOMO, INC. and KADOKAWA, launched the docomo Anime Store animation distribution service in July 2012. Leveraging the strengths of NTT DOCOMO, which maintains a solid base in the smartphone content distribution service dmarket, as well as KADOKAWA, docomo Anime Store is advancing a highly competitive animation distribution service that boasts substantial quality and quantity. Every effort is being made to upgrade and expand content by complementing the animation titles held by the KADOKAWA Group with content procured from other companies. Currently, docomo Anime Store boasts a lineup of around 700 works and 10,000 stories focusing mainly on popular titles procured from 60 companies. Service members have passed through the one million milestone (as of August 2013). Looking ahead, energies will be channeled toward further augmenting service content and to establishing the company as the industry's premier animation distribution platform.

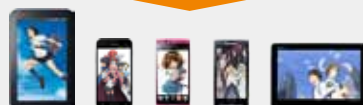


### Japan's Largest Unlimited Anime Viewing Site



Japan's 60 major animation production companies

Delivering approximately 700 works and 10,000 stories\*



\*As of August 2013

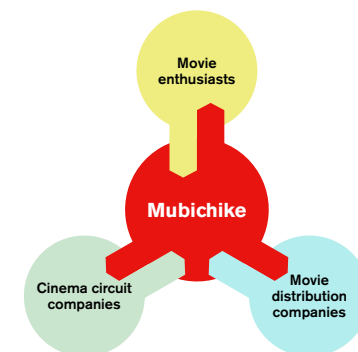
## FEATURE 03

### Purchasing Movie Tickets and Reserving Seating Online



with Microsoft

Mubichike was established in July 2011 as a service that allows users to purchase movie tickets online. Working in partnership with Microsoft, Mubichike continues to develop its systems that employ cutting-edge cloud services in collaboration with nationwide cinema complex chains. Using the convenience of PCs, smartphones, and other portable devices, users can purchase tickets and reserve seating. This eliminates the need to stand and wait in lengthy queues. The Mubichike ticket booking service is steadily expanding its coverage and encompasses such major movie theaters as TOHO CINEMAS, CINEPLEX, 109CINEMAS, UNITED CINEMAS, and Cinema Sunshine (as of August 31, 2013). Moving forward, efforts to further expand this network will continue. At the same time, Mubichike has opened the way for a variety of marketing activities that extend beyond the limitations of paper-based tickets. This is in turn helping to invigorate the movie industry as a whole in Japan.



### Products Handled

#### Mubichike online

Shift to electronic movie tickets  
Purchase through the Mubichike homepage



#### Mubichike card

Card-type movie ticket  
Purchase at cinema counters





# Overview of Businesses

## Aiming for Significant Advances under a New System

Leveraging the Brand Companies' superior content creation capabilities and individual brands, KADOKAWA will further raise their brand value while advancing the integration of common functions that were previously dispersed within the Group, strengthening business development in Japan and overseas, and aiming to create world-class IP. By bringing IP together in one company, KADOKAWA has an organizational framework to develop mega content both in Japan and overseas, be it "real" or on the Internet.



## GENERAL IP BUSINESS HEADQUARTERS

### Building a structure and systems that are capable of creating and developing free-thinking ideas and dynamic IP

Up until now, KADOKAWA's business corporations have developed proprietary IP within frameworks that have depended on the size of each company. In the years to come, the creation of dynamic, free-thinking IP will be indispensable for KADOKAWA to realize medium- to long-term growth. The General IP Business Headquarters will raise the value of content created by the General Entertainment Content Creation Business Headquarters and General Media & Information Business Headquarters. To enable the utilization of IP to the fullest extent, rights and contracts will be upgraded and a system built that is capable of rapidly and widely deploying IP in growth fields, such as e-books and Internet/digital fields, be they in Japan or overseas.

## GENERAL INTERNATIONAL BUSINESS HEADQUARTERS

### Accelerating global development of the KADOKAWA brand

Enterprising overseas development is considered an important management strategy for medium- to long-term growth. KADOKAWA will deploy more widely in Asia the business model that has already been successful in Taiwan and work on area expansion. Displaying to the fullest extent the media mix and know-how accumulated in Japan, the Company will focus on growth fields, such as the movie, merchandising and Internet/digital businesses, with the publishing business as its core. Naturally, also discovering original IP overseas, KADOKAWA will generate new business opportunities, enterprisingly expanding content genres by M&A and through business alliances to create and acquire IP with which the Company can make significant advances globally.

## GENERAL SALES AND MARKETING HEADQUARTERS

### Consolidating into a single unit the real and e-book sales as well as merchandising functions while promoting the integration of customers' ID held by the Group

One of the strengths arising from becoming ONE COMPANY is the merits of scale that this will create. Gathering into one the marketing, distribution and asset procurement functions, which were previously the former Kadokawa Group Publishing's responsibility, means that a system capable of maximizing the benefits of scale has been put in place. The Company is aiming to increase its market share and improve profitability by upgrading and broadening the functions of sales channels that leverage the benefits of scale, promoting the reform and digitization of sales methods, and production streamlining. In the distribution of printed books, e-books and merchandising, the Company will demonstrate its negotiation and marketing capabilities, be they "real" or on the Internet, and broaden quality content. The Company will also promote integration of the Group's customers' ID.

## GENERAL ENTERTAINMENT CONTENT CREATION BUSINESS HEADQUARTERS

Extending beyond conventional boundaries to create a variety of new content



Being not confined to the publishing business, bringing together the Brand Company that created a wide variety of story content—such as light novels, comics, general literature and business—will create new IP in the movie business. While creating a wealth of individual IP, the Brand Companies will also leverage the benefits of scale and create dynamic IP that transcends the framework of the existing individual companies by focusing on wider deployment.

**Shinichiro Inoue**

Representative Director and Senior Managing Director  
Executive General Manager of the General Entertainment  
Content Creation Business Headquarters

### ASCII MEDIA WORKS BRAND COMPANY



★ DENGKI BUNKO  
*Sword Art Online*



★ DENGKI COMICS  
*Yotsuba&!*



DENGKI PlayStation



Weekly ASCII Magazine

### KADOKAWA GAKUGEI PUBLISHING BRAND COMPANY



*noh wo yomu*



*Tonomonogatari remix*



*Tanka*



Kadokawa HAIKU Dai Saijiki

## GENERAL MEDIA & INFORMATION BUSINESS HEADQUARTERS

Building an information business that encompasses every possible channel by combining paper and digital products



*Walker* and *The Television*, KADOKAWA MAGAZINES that are both recognized as top brands in information-related publications, as well as ENTERBRAIN which offers unparalleled information dissemination capabilities within its industry beginning with *Famitsu* and engages in a broad range of book, magazine, online digital, game, and other media development activities. The Company will bring together the accumulated information-gathering capabilities and know-how, centered on these two Brand Companies, to create new Internet services from the magazine brands and develop the information business targeting every channel by fusing print and digital content.

**Hirokazu Hamamura**

Managing Director  
Executive General Manager of the General Media & Information  
Business Headquarters

# KADOKAWA SHOTEN BRAND COMPANY



Mitsuhide no Lemma



★ Kadokawa Comics A  
Bungo Stray Dogs



Fate/kaleid liner  
PRISMA☆ILLYA



One Third

# CHUKEI PUBLISHING BRAND COMPANY



HOW TO DEVELOP HUMAN  
RESOURCES  
-THE TOYOTA WAY



REVIEWING JUNIOR  
HIGH SCHOOL ENGLISH  
IN JUST 10 HOURS



HOW TO LET GO OF YOUR  
GRUDGE WHEN YOU JUST  
CAN'T FORGIVE SOMEONE



MONTHLY MAGAZINE  
FOR LOVERS OF  
JAPANESE HISTORY

# FUJIMI SHOBO BRAND COMPANY



SLAYERS VS ORPHEN



★ Dragon Book  
SWORD WORLD 2.0  
RULEBOOK I (revised edition)



★ Dragon Comics Age  
TRINITY SEVEN



★ Fantasia Bunko  
TOKYO RAVENS

# MEDIA FACTORY BRAND COMPANY



davinci



Boku wa Tomodachi ga  
Sukunai NEXT



Ange Vierge  
(Trading card game)



★ MFCComics - Flapper Series  
Tonari no Seki-kun

# ENTERBRAIN BRAND COMPANY



Weekly Famitsu



★ Famitsu Bunko  
BAKA&TEST  
SUMMON THE BEASTS



★ BEAM COMIX  
Sakamoto desuga?



FAMITSU.com

# KADOKAWA MAGAZINES BRAND COMPANY



WEEKLY THE TELEVISION



TokyoWalker



LETTUCE CLUB



Mainichi ga hakken

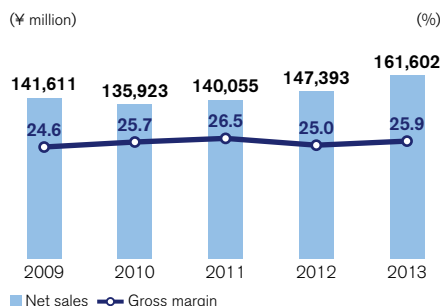
# Financial Highlights

KADOKAWA CORPORATION and Consolidated Subsidiaries  
Years ended March 31

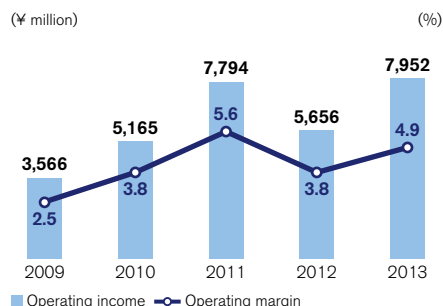
## Key Points

- Achieved record highs in both net sales and ordinary income since the Company's initial public listing. To mark the Company's reorganization, the Company paid a commemorative cash dividend of ¥10 per share on top of the ordinary cash dividend of ¥35 per share for a total cash dividend of ¥45 per share.
- Undertook thoroughgoing streamlining measures in magazine- and advertising-related business activities; worked diligently to improve the rate of goods unsold through detailed shipping and handling; made headway in improving profitability
- Experienced robust trends in video package sales; transitioned to a profit contribution business by adhering strictly to a policy of cost control in foreign movie distribution works

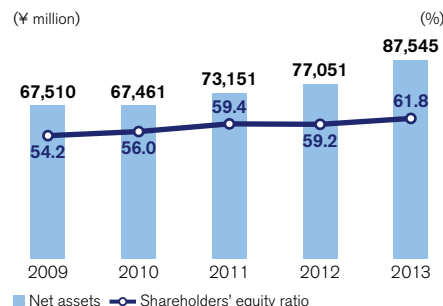
## Net Sales/Gross Margin



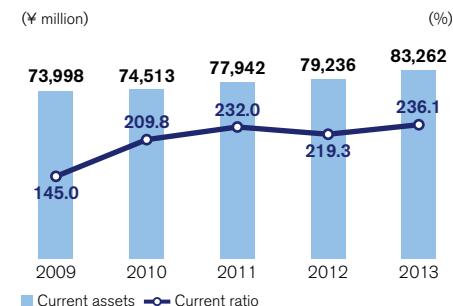
## Operating Income/Operating Margin



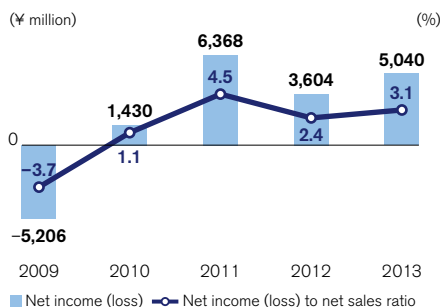
## Net Assets/Shareholders' Equity Ratio



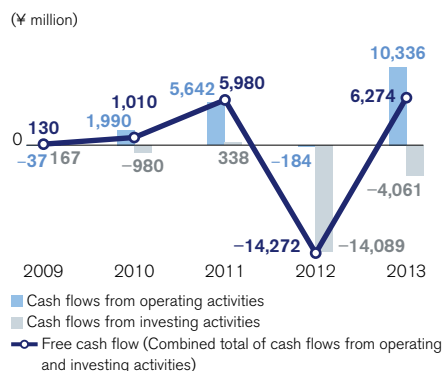
## Current Assets/Current Ratio



## Net Income (Loss)/ Net Income (Loss) to Net Sales Ratio

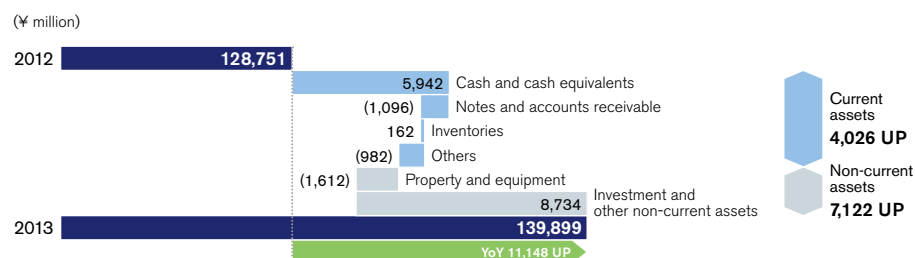


## Cash Flow

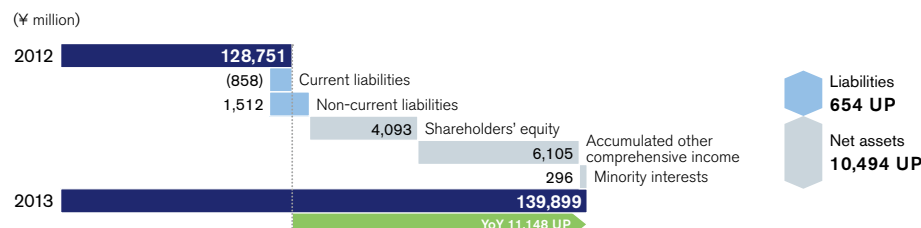


## Detailed Information on Assets and Liabilities

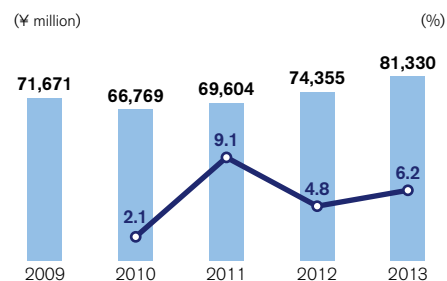
### Analysis of Assets



### Analysis of Liabilities and Net Assets



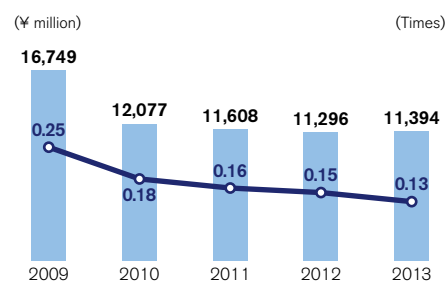
### Average Net Assets for the Period\*/ROE



■ Average net assets for the period — ROE

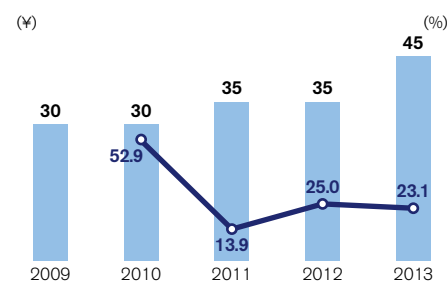
\* Average of the sum total of the balances of net assets as of the end of the subject fiscal year and as of the fiscal year-end preceding the subject fiscal year (excluding minority interests)

### Interest-Bearing Debt/Debt Equity Ratio



■ Interest-bearing debt — Debt equity ratio

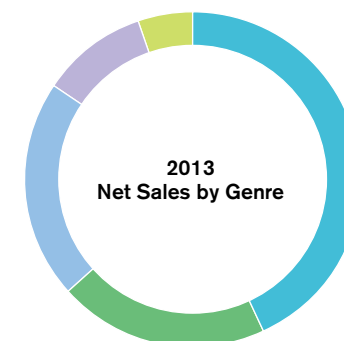
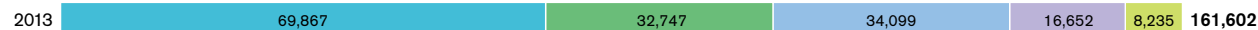
### Cash Dividends per Share/Dividend Ratio



■ Cash dividends per share — Dividend ratio

### Net Sales by Genre

(¥ million)



Books	43.2%
Magazine/Advertising	20.2%
Movies/Visuals	21.1%
Internet/Digital	10.3%
Overseas	5.1%

#### BOOKS

Undertook a variety of initiatives including steps to upgrade and expand series works, increase sales of media mix works, and cultivate a new reader base; enjoyed continued robust results in *Bunko* paperbacks; sales in light novels were firm on the back of including Media Factory within the Group, which helped to bolster market share

#### MAGAZINE/ADVERTISING

While magazine sales continued to decline, results in such areas as customer magazines and web advertising saw steady growth; building on the launch of smileedge Co., Ltd., a joint-venture company formed with DWANGO Co., Ltd., in March 2013, commenced new online advertising business activities through collaborative ties including *Nico Nico Douga*

#### MOVIES/VISUALS

Movie-related sales increased thanks largely to contributions from hit movies and robust anime package sales; firm upward trends in the studio business with an upswing in works handled

#### INTERNET/DIGITAL

Every effort is being made to accelerate the pace of content developed from publications; "BOOK☆WALKER" in particular is enjoying sales growth on the back of a variety of measures including continuous campaigns and the simultaneous release of new works as well as proactive steps to introduce new items

#### OVERSEAS

The publishing business in Taiwan experienced sound upward trends took successful steps to capture the upsurge in the movie market in Hong Kong; recorded growth in the movies and visuals business; steady upward trends in the game business owing mainly to efforts aimed at localizing overseas software



# Subsidiary Information

(as of October 1, 2013)

## KADOKAWA GAMES, LTD.

KADOKAWA GAMES was established as a strategic subsidiary with the aim of strengthening the game business. This company engages in a wide range of activities including the publishing of game software that leverages the Group's IP as well as original game planning, development, and publishing.

 <http://www.kadokawagames.co.jp/>

## KADOKAWA DAIEI STUDIO CO., LTD.

KADOKAWA DAIEI STUDIO traces its roots back to the Tamagawa Studio opened by Nippon Eiga Sha in 1933. In the ensuing period, the company has continued to release a variety of visual and movie content. In 2011, KADOKAWA DAIEI STUDIO opened G Studio, the largest facility of its kind in Japan featuring post production capabilities. Today, the company engages in a full range of activities from visual content production, through filming to editing.

 <http://kd-st.co.jp/>

## Glovision, Inc.

Founded in 1963, Glovision is a long-standing studio company. In the fields of both television broadcasting and feature films, the company undertakes the production of Japanese voice-overs as well as subtitles, sound production for animation, post-recording, and other visual editing projects.

 <http://www.glovision.co.jp/english/>

## KADOKAWA ASCII Research Laboratories, Inc.

Making the most of the Kadokawa Group's technological capabilities in such wide-ranging fields as content, the media, research, and digital content, the company is active in the research, publishing, education, support, and related businesses. Through its efforts in each area, KADOKAWA ASCII Research Laboratories works diligently to help promote an Internet- and digital-based society and support businesses in general.

 <http://www.lab-kadokawa.com/>

## smiledge Co., Ltd.

smiledge is a joint-venture company formed by KADOKAWA and DWANGO Co., Ltd. In combining the wealth of content and ability to compile information nurtured by the KADOKAWA Group over many years with the visionary technological capabilities of DWANGO, the company will reinvigorate and further expand the advertising market. Moving forward, smiledge is engaging in a wide range of business activities including the development and sale of completely new Nico Nico Douga advertising products that are unique, novel, and reliable.

 <http://www.smiledge.co.jp/>

## Kadokawa Media House Inc.

In addition to planning and implementing KADOKAWA's advertising and promotional activities in their entirety, Kadokawa Media House is active in the advertising agency business, including general advertising over a broad area, the production business encompassing movies and events, and editing as well as publishing business activities encompassing magazines.

 <http://www.kmh.kadokawa.co.jp/>

## Mubichike Inc.

Mubichike operates as an online movie ticket sales service. Among a host of services, users are also able to reserve their seating in advance. In addition to these online sales and services activities, Mubichike engages in paperless movie-related promotion and advertising activities including movie-related content production.

 <http://www.movieticket.jp/>

## K.Sense Inc.

K.Sense is mainly engaged in mail order and marketing activities focusing on the seniors market. The company combines KADOKAWA's content editing capabilities with the know-how of Senshukai Co., Ltd., a major player in the mail order industry, to service its customers.

 <http://www.k-sense.co.jp/>

## BOOK WALKER Co., Ltd.

"Book Walker" is the KADOKAWA Group's proprietary e-book platform and strategic subsidiary in the digital arena. The company engages in a full range of e-book activities including the direct operation and management of "BOOK☆WALKER" stores, as well as the production, distribution, and sales of electronic content including e-books.

 <http://bookwalker.jp/>

## chara-ani corporation

chara-ani's principal activities revolve mainly around its online mail-order business including animation, comics, and game content character goods. Among a host of endeavors, the company is active in the planning, production and sale of original goods and books, the provision of mail-order sales agency services, advertising sales, and the marketing of event items and goods.

 <http://www.chara-ani.com/>

## Building Book Center Co., Ltd.

Focusing mainly on the distribution of publications of the KADOKAWA Group as a whole, Building Book Center engages in a variety of activities in the direct sale, transportation, binding, and related fields. In addition, the company operates and manages real estate owned and leased by the Group.

 <http://www.bbc-kadokawa.co.jp/>

## KADOKAWA TAIWAN CORPORATION

KADOKAWA TAIWAN is engaged in translation and publishing activities mainly in the areas of comics and light novels. The company is also active in the visual, movie, and product commercialization fields. Moreover, KADOKAWA TAIWAN is securing a foothold in the magazine business through such publications as the lifestyle information magazine, Taipei Walker, which focuses on trends in Taiwan. The company launched an online service, Walker Land, in May 2013, as a part of ongoing efforts to forge a presence in the Internet and digital businesses.

 <https://www.kadokawa.com.tw/>

"The Girl Who Leapt Through Time": © 2013 Kadokawa Pictures, Inc. ©2006 Noboru Yamaguchi・MEDIA FACTORY / Zero Project ©2006 Nagaru Tanigawa・Noito Ito / a member of SOS ©KAZUMA KAMACHI/ASCII MEDIA WORKS/PROJECT-INDEX ©hiro arikawa・kadokawashoten/L・W・F・P2012 ©2013 SADAOKO 2D FILM PARTNERS ©2013 Summit Entertainment, LLC. All Rights Reserved. tm & ©2013 Lions Gate Entertainment Inc. All Rights Reserved. ©Reki Kawahara / ASCII MEDIA WORKS / Illustration: abec ©KIYOHiko AZUMA / YOTUBA SUTAZIO ©Kadokawagakugeishuppan 2013 ©Natsuhiko Kyogoku 2013 ©Kadokawa Gakugei Shuppan 2013 ©Kadokawagakugeishuppan 2006 ©Ryosuke Kakine 2013 ©Kafka ASAGIRI 2013 ©Sango HARUKAWA 2013 ©2013 Hiroshi Hiroyama・TYPE-MOON・KADOKAWASHOTEN/Team Prismallya ©2014 "Sanbun no Ichi" Film Partners ©2013 QJT Solutions,INC ©2010 Hajime Inada ©2013 Jinno Suke Kokoroya ©2005 HAJIME KANZAKA, YOSHINOBU AKITA, RUI ARAIZUMI, YUUYA KUSAKA ©2012 Group SNE ©KENJI SAITO, AKINARI NAO / KADOKAWA ©KOUHEI AZANO, SUMIHEI / KADOKAWA ©2013Yomi Hirasaka・MEDIA FACTORY / HAGANAI ProjectNEXT ©Ange Project ©2013 Takuma Morishige ©KADOKAWA CORPORATION 2013 ©2007 Kenji Inoue・Yui Haga ©Nami Sano 2013 ©KADOKAWA CORPORATION 2013

# FINANCIAL SECTION

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## Management's Discussion and Analysis

### Principle Accounting Policies and Estimates

The KADOKAWA Group prepares its consolidated financial statements in conformity with accounting principles generally accepted in Japan ("Japanese GAAP"). In preparing the financial statements, with regard to matters requiring estimates, the KADOKAWA Group considers past results and future plans and implements accounting procedures based on reasonable criteria that include the Accounting Standards for Measurement of Inventories, Accounting Standards for Financial Instruments, Accounting Standards for Impairment of Fixed Assets, Accounting Standards for Retirement Benefits, and Accounting Standards on Tax-Effect Accounting.

### Operating Results

For the fiscal year under review, consolidated net sales amounted to ¥161,602 million, up ¥14,209 million compared with the previous fiscal year. The Book-related business posted a 4.4% year-on-year increase in net sales. While vigorous efforts were made to introduce new titles, and forward planning focusing mainly on new authors resulted in an increase in returned comics unsold, this positive result was largely attributable to continued robust trends in *Bunko* paperbacks and light novels, which reflected such factors as series works expansion and increased sales of media mix works. Net sales in the Magazine/Advertising-related business declined 1.3% year on year due mainly to contraction in the overall market. On a positive note, the box-office hit *SADAKO 3D* and strong video package sales contributed to an upswing in net sales in the Movie/Visual-related business of 28.0% compared with the previous fiscal year. In the Internet/Digital-related business, we accelerated the pace of content development from published works. Turning particularly to "BOOK☆WALKER" operations, we implemented a variety of measures. In addition to the ongoing conduct of campaigns and simultaneous release of new products, we aggressively introduced new works. Accounting for each of these factors, net sales climbed 21.9% year on year. Looking at the Overseas-related business, trends in publishing operations in Taiwan and the Movies/Visuals business in Hong Kong were firm. As a result, overseas sales grew 17.6% compared with the previous fiscal year.

Gross profit increased ¥4,940 million year on year to ¥41,809 million. The gross margin also improved 0.9 of a percentage point to 25.9%.

Operating income totaled ¥7,952 million, up ¥2,296 million compared with the previous fiscal year. The operating income margin rose 1.1 percentage points year on year to 4.9%.

The improvement in both the gross margin and operating income margin was largely due to successful efforts to reduce fixed expenses in the Magazine/Advertising-related business, the liquidation of unprofitable operations, the increase in video package sales in the Movie/Visual-related business, and the strict adherence to cost reduction in foreign movie and cinema complex businesses.

Income before income taxes and minority interests amounted to ¥7,182 million, up ¥2,346 million year on year. In the fiscal year under review, other expenses, net came to ¥770 million. This largely reflected increases in the loss on valuation of investment securities and the loss on sales of stocks in subsidiaries and affiliates.

Net income totaled ¥5,040 million, an increase of ¥1,436 million compared with the previous fiscal year. Net income per share was ¥194.72, up ¥54.69 year on year.

## Financial Condition

Total assets as of March 31, 2013 stood at ¥139,899 million, up ¥11,148 million compared with the end of the previous fiscal year. The principal components were current assets, which climbed ¥4,026 million year on year to ¥83,262 million, and non-current assets, which totaled ¥56,637 million, ¥7,122 million higher than the balance recorded as of March 31, 2012.

Within current assets, notes and accounts receivable declined ¥1,096 million. Thanks largely to the increase in profits, the balance of cash and cash equivalents grew ¥5,942 million.

Within non-current assets, the balance of net property and equipment was down ¥1,612 million mainly as a result of depreciation expenses brought to account. Investment securities, on the other hand, climbed ¥10,184 million on the back of the acquisition of DWANGO Co., Ltd. shares and an increase in the market values of listed company shares held.

Total liabilities stood at ¥52,354 million as of March 31, 2013, up ¥654 million compared with the balance as of the beginning of the period. The major components were current liabilities, which declined ¥858 million to ¥35,271 million, and non-current liabilities, which expanded ¥1,512 million to ¥17,083 million.

Within current liabilities, others including deposits received contracted ¥1,150 million.

Within non-current liabilities, others including asset retirement obligations decreased ¥599 million. In contrast, deferred tax liabilities increased ¥1,846 million owing mainly to the increase in the market values of listed company shares held.

Net assets as of March 31, 2013 stood at ¥87,545 million, up ¥10,494 million compared with the balance as of the beginning of the period. The major components were shareholders' equity, which rose ¥4,093 million to ¥84,561 million, accumulated other comprehensive income totaling ¥1,868 million, a turnaround of ¥6,105 million compared with the accumulated other comprehensive loss as of the beginning of the period, and minority interests of ¥1,116 million, which increased ¥296 million.

Within shareholders' equity, the balance of retained earnings climbed ¥4,093 million owing to net income for the period.

In accumulated other comprehensive income, the net unrealized holding gain on securities climbed ¥5,133 million, largely reflecting the improvement in market values of listed company shares held. Movements in foreign currency exchange rates between the U.S. dollar and yen also resulted in a narrowing of foreign currency translation adjustments of ¥972 million.

The shareholders' equity ratio as of the term-end increased 2.6 percentage points compared with the beginning of the period to 61.8%.

## Cash Flows

Net cash provided by operating activities amounted to ¥10,336 million compared with net cash used in operating activities of ¥184 million for the fiscal year ended March 31, 2012. Major cash inflows for the period included income before income taxes and minority interests of ¥7,182 million, depreciation and amortization of ¥2,481 million, and decrease in notes and accounts receivable of ¥1,387 million.

Net cash used in investing activities totaled ¥4,061 million down from ¥14,089 million in the previous fiscal year. The principal cash outflows were purchases of investment securities totaling ¥2,845 million and purchases of intangible assets of ¥1,354 million.

Net cash used in financing activities was ¥788 million compared with net cash provided by financing activities of ¥580 million in the fiscal year ended March 31, 2012. The major cash outflow was cash dividends paid of ¥906 million.

The net increase in cash and cash equivalents including the effect of exchange rate changes came to ¥5,942 million. Cash and cash equivalents as of March 31, 2013 stood at ¥17,876 million.

## Trends in Cash Flow Indicators

	2009	2010	2011	2012	2013
Shareholders' equity ratio (%)	54.2	56.0	59.4	59.2	61.8
Shareholders' equity ratio at market value (%)	42.8	44.7	39.3	53.0	47.8
Interest-bearing debt to cash flow ratio (years)	—	6.1	2.1	—	1.1
Interest coverage ratio (times)	—	13.7	36.4	—	76.5

### Notes

1. The various indicators were calculated using the following calculation methods:

- Shareholders' equity ratio: Net assets (excluding minority interests)/total assets
- Shareholders' equity ratio at market value: Total market capitalization/total assets
- Interest-bearing debt to cash flow ratio: Interest-bearing debt/operating cash flow
- Interest coverage ratio: Operating cash flow/interest expense

2. All indicators were calculated using consolidated financial figures.

3. Total market capitalization is calculated by multiplying the fiscal year-end closing stock price by the total number of shares outstanding (excluding treasury shares) at the end of the fiscal year.

4. Interest-bearing debt includes all debt that pays interest as listed on the Consolidated Balance Sheets.

5. Operating cash flow refers to cash flows from operating activities on the Consolidated Statements of Cash Flows. Interest expense refers to the amount of interest paid as listed on the Consolidated Statements of Cash Flows.

6. Interest-bearing debt to cash flow ratio and interest coverage ratio for the years ended March 2009 and 2012 are omitted because operating cash flow was negative.

# Five-Year Summary of Selected Financial Data

KADOKAWA CORPORATION and Consolidated Subsidiaries

Years ended March 31

Years ended March 31		Millions of yen					Thousands of U.S. dollars (Note)
		2013	2012	2011	2010	2009	2013
<b>For the Year:</b>							
Net Sales	¥	161,602	¥ 147,393	¥ 140,055	¥ 135,923	¥ 141,611	\$1,719,353
Operating Income		7,952	5,656	7,794	5,165	3,566	84,605
Income (Loss) before Income Taxes and Minority Interests		7,182	4,836	5,678	5,143	(1,158)	76,412
Net Income (Loss)		5,040	3,604	6,368	1,430	(5,206)	53,623
		Percent					
Shareholders' Equity Ratio		61.78%	59.21%	59.43%	55.96%	54.24%	
Return on Assets		3.75	2.88	5.28	1.18	—	
Return on Equity		6.20	4.85	9.15	2.14	—	
		Millions of yen					Thousands of U.S. dollars (Note)
<b>At Year-End:</b>							
Net Assets	¥	87,545	¥ 77,051	¥ 73,151	¥ 67,461	¥ 67,510	\$ 931,429
Total Assets		139,899	128,751	121,951	119,253	123,176	1,488,446
		Yen					U.S. dollars (Note)
<b>Per Share:</b>							
Net Assets	¥	3,339.17	¥ 2,945.20	¥ 2,881.46	¥ 2,645.78	¥ 2,649.06	\$ 35.53
Net Income (Loss)							
—basic		194.72	140.03	252.65	56.68	(203.94)	2.07
—diluted		171.03	124.18	221.33	54.58	—	1.82
Cash Dividends		45.00	35.00	35.00	30.00	30.00	0.48

Note: U.S. dollar amounts are translated from Japanese yen, for convenience only, at the rate of ¥93.99=U.S.\$1.00, the approximate exchange rate prevailing on the Tokyo Foreign Exchange Market as of March 31, 2013.

# Consolidated Balance Sheets

KADOKAWA CORPORATION and Consolidated Subsidiaries

March 31, 2013, 2012 and 2011

	Millions of yen			Thousands of U.S. dollars (Note 1)
	2013	2012	2011	2013
<b>Assets</b>				
<b>Current Assets:</b>				
Cash and cash equivalents (Note 4)	¥ 17,876	¥ 11,934	¥ 26,008	\$ 190,190
Marketable securities (Notes 4 and 5)	—	602	—	—
Notes and accounts receivable (Note 4)	43,219	44,315	32,853	459,826
Inventories (Note 6)	14,224	14,062	12,474	151,335
Deferred tax assets (Note 13)	4,517	4,544	3,885	48,058
Others	3,518	3,890	2,874	37,430
Less: Allowance for doubtful accounts	(92)	(111)	(152)	(979)
<b>Total Current Assets</b>	<b>83,262</b>	<b>79,236</b>	<b>77,942</b>	<b>885,860</b>
<b>Property and Equipment (Note 7):</b>				
Land (Note 12)	10,497	10,497	10,531	111,682
Buildings and structures (Note 8)	14,622	17,924	15,301	155,570
Furniture and fixtures	5,016	5,121	4,362	53,367
Others	2,251	2,342	3,301	23,950
<b>Total</b>	<b>32,386</b>	<b>35,884</b>	<b>33,495</b>	<b>344,569</b>
Less: Accumulated depreciation	(12,796)	(14,682)	(13,614)	(136,142)
<b>Net Property and Equipment</b>	<b>19,590</b>	<b>21,202</b>	<b>19,881</b>	<b>208,427</b>
<b>Investments and Other Non-Current Assets:</b>				
Investment securities (Notes 4 and 5)	24,064	13,880	11,679	256,027
Goodwill (Note 17)	643	892	672	6,841
Deferred tax assets (Note 13)	469	1,947	2,239	4,990
Others (Notes 7 and 8)	12,159	11,858	9,869	129,365
Less: Allowance for doubtful accounts	(288)	(264)	(331)	(3,064)
<b>Total Investments and Other Non-Current Assets</b>	<b>37,047</b>	<b>28,313</b>	<b>24,128</b>	<b>394,159</b>
<b>Total Assets</b>	<b>¥ 139,899</b>	<b>¥ 128,751</b>	<b>¥ 121,951</b>	<b>\$1,488,446</b>

See accompanying notes to consolidated financial statements.



Liabilities and Net Assets	Millions of yen			Thousands of U.S. dollars (Note 1)
	2013	2012	2011	2013
<b>Current Liabilities:</b>				
Short-term borrowings (Notes 4 and 8)	¥ -	¥ 45	¥ 112	\$ -
Current portion of long-term debt (Notes 4 and 8)	56	76	462	596
Notes and accounts payable (Note 4)	19,675	19,780	17,203	209,331
Income taxes payable (Notes 4 and 13)	961	682	1,755	10,224
Allowance for employees' bonuses	1,569	1,367	1,356	16,693
Allowance for sales returns	3,887	3,906	3,526	41,355
Others	9,123	10,273	9,180	97,064
<b>Total Current Liabilities</b>	<b>35,271</b>	<b>36,129</b>	<b>33,594</b>	<b>375,263</b>
<b>Non-Current Liabilities:</b>				
Long-term debt (Notes 4 and 8)	11,340	11,175	11,034	120,651
Deferred tax liabilities (Note 13)	2,196	350	353	23,364
Employees' severance and retirement benefits (Note 9)	2,716	2,616	2,201	28,897
Others	831	1,430	1,618	8,842
<b>Total Non-Current Liabilities</b>	<b>17,083</b>	<b>15,571</b>	<b>15,206</b>	<b>181,754</b>
<b>Contingent Liabilities</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Net Assets (Notes 10 and 11):</b>				
<b>Shareholders' Equity:</b>				
Common stock				
Authorized: 100,000,000 shares				
Issued: 27,260,800 shares				
in 2013, 2012 and 2011	26,331	26,331	26,331	280,147
Capital surplus	27,375	27,375	27,704	291,254
Retained earnings	34,788	30,695	27,908	370,125
Treasury stock, at cost	(3,933)	(3,933)	(6,015)	(41,845)
<b>Total Shareholders' Equity</b>	<b>84,561</b>	<b>80,468</b>	<b>75,928</b>	<b>899,681</b>
<b>Accumulated Other Comprehensive Income:</b>				
Net unrealized holding gain (loss) on securities	4,248	(885)	(687)	45,196
Revaluation reserve for land (Note 12)	(328)	(328)	(257)	(3,490)
Foreign currency translation adjustments	(2,052)	(3,024)	(2,505)	(21,832)
<b>Total Accumulated Other Comprehensive Income</b>	<b>1,868</b>	<b>(4,237)</b>	<b>(3,449)</b>	<b>19,874</b>
<b>Minority Interests</b>	<b>1,116</b>	<b>820</b>	<b>672</b>	<b>11,874</b>
<b>Total Net Assets</b>	<b>87,545</b>	<b>77,051</b>	<b>73,151</b>	<b>931,429</b>
<b>Total Liabilities and Net Assets</b>	<b>¥ 139,899</b>	<b>¥ 128,751</b>	<b>¥ 121,951</b>	<b>\$1,488,446</b>

See accompanying notes to consolidated financial statements.

# Consolidated Statements of Income

KADOKAWA CORPORATION and Consolidated Subsidiaries

Years ended March 31, 2013, 2012 and 2011

	Millions of yen			Thousands of U.S. dollars (Note 1)
	2013	2012	2011	2013
<b>Net Sales</b>	<b>¥ 161,602</b>	<b>¥ 147,393</b>	<b>¥ 140,055</b>	<b>\$1,719,353</b>
<b>Cost of Sales</b>	<b>119,793</b>	<b>110,524</b>	<b>102,892</b>	<b>1,274,529</b>
<b>Gross Profit</b>	<b>41,809</b>	<b>36,869</b>	<b>37,163</b>	<b>444,824</b>
<b>Selling, General and Administrative Expenses</b>	<b>33,857</b>	<b>31,213</b>	<b>29,369</b>	<b>360,219</b>
<b>Operating Income</b>	<b>7,952</b>	<b>5,656</b>	<b>7,794</b>	<b>84,605</b>
<b>Other Income (Expenses)</b>				
Interest and dividend income	250	221	267	2,660
Interest expenses	(137)	(144)	(156)	(1,458)
Other—net (Notes 7 and 14)	(883)	(897)	(2,227)	(9,395)
Other expenses, net	(770)	(820)	(2,116)	(8,193)
<b>Income before Income Taxes and Minority Interests</b>	<b>7,182</b>	<b>4,836</b>	<b>5,678</b>	<b>76,412</b>
<b>Income Taxes (Note 13)</b>				
Current	1,311	976	2,548	13,948
Deferred	732	139	(3,304)	7,788
<b>Total income taxes</b>	<b>2,043</b>	<b>1,115</b>	<b>(756)</b>	<b>21,736</b>
<b>Income before Minority Interests</b>	<b>5,139</b>	<b>3,721</b>	<b>6,434</b>	<b>54,676</b>
<b>Minority Interests in Consolidated Subsidiaries</b>	<b>99</b>	<b>117</b>	<b>66</b>	<b>1,053</b>
<b>Net Income</b>	<b>¥ 5,040</b>	<b>¥ 3,604</b>	<b>¥ 6,368</b>	<b>\$ 53,623</b>
		Yen		U.S. dollars (Note 1)
	2013	2012	2011	2013
<b>Per Share of Common Stock (Note 2 (n)):</b>				
Net income—basic	¥ 194.72	¥ 140.03	¥ 252.65	\$ 2.07
—diluted	171.03	124.18	221.33	1.82
Cash dividends applicable to the year	45.00	35.00	35.00	0.48

See accompanying notes to consolidated financial statements.

# Consolidated Statements of Comprehensive Income

KADOKAWA CORPORATION and Consolidated Subsidiaries

Years ended March 31, 2013, 2012 and 2011

	Millions of yen			Thousands of U.S. dollars (Note 1)
	2013	2012	2011	2013
<b>Income before Minority Interests</b>	<b>¥ 5,139</b>	<b>¥ 3,721</b>	<b>¥ 6,434</b>	<b>\$ 54,676</b>
<b>Other Comprehensive Income</b>				
Net unrealized holding gain (loss) on securities	5,133	(198)	1,325	54,612
Foreign currency translation adjustments	973	(521)	(989)	10,352
Share of other comprehensive income of affiliated companies accounted for using equity method	72	(21)	(56)	766
<b>Total Other Comprehensive Income</b>	<b>6,178</b>	<b>(740)</b>	<b>280</b>	<b>65,730</b>
<b>Comprehensive Income</b>	<b>11,317</b>	<b>2,981</b>	<b>6,714</b>	<b>120,406</b>
<b>Comprehensive Income Attributable to:</b>				
Owners of the parent company	11,144	2,888	6,699	118,566
Minority interests	173	93	15	1,840

See accompanying notes to consolidated financial statements.

# Consolidated Statements of Changes in Net Assets

KADOKAWA CORPORATION and Consolidated Subsidiaries

Years ended March 31, 2013, 2012 and 2011

	Millions of yen									
	Common stock	Capital surplus	Retained earnings	Treasury stock	Net unrealized holding gain (loss) on securities	Revaluation reserve for land	Foreign currency translation adjustments	Minority interests	Total net assets	
<b>Balance at March 31, 2010</b>	¥ 26,331	¥ 27,704	¥ 22,353	¥ (5,879)	¥ (2,012)	¥ (257)	¥ (1,512)	¥ 733	¥ 67,461	
Cash dividends paid			(757)						(757)	
Net income			6,368						6,368	
Purchases of treasury stock				(162)					(162)	
Change in scope of equity method			(56)	26					(30)	
Net changes					1,325		(993)	(61)	271	
<b>Balance at March 31, 2011</b>	26,331	27,704	27,908	(6,015)	(687)	(257)	(2,505)	672	73,151	
Cash dividends paid			(880)						(880)	
Net income			3,604						3,604	
Disposal of treasury stock		(329)	(36)	2,082					1,717	
Change in scope of equity method			28						28	
Reversal of reserve for land			71						71	
Net changes					(198)	(71)	(519)	148	(640)	
<b>Balance at March 31, 2012</b>	26,331	27,375	30,695	(3,933)	(885)	(328)	(3,024)	820	77,051	
Cash dividends paid			(906)						(906)	
Net income			5,040						5,040	
Change in scope of equity method			(41)						(41)	
Net changes					5,133		972	296	6,401	
<b>Balance at March 31, 2013</b>	¥ 26,331	¥ 27,375	¥ 34,788	¥ (3,933)	¥ 4,248	¥ (328)	¥ (2,052)	¥ 1,116	¥ 87,545	

	Thousands of U.S. dollars (Note 1)								
	Common stock	Capital surplus	Retained earnings	Treasury stock	Net unrealized holding gain (loss) on securities	Revaluation reserve for land	Foreign currency translation adjustments	Minority interests	Total net assets
<b>Balance at March 31, 2012</b>	\$ 280,147	\$ 291,254	\$ 326,578	\$ (41,845)	\$ (9,416)	\$ (3,490)	\$ (32,173)	\$ 8,724	\$ 819,779
Cash dividends paid			<b>(9,639)</b>						<b>(9,639)</b>
Net income			<b>53,623</b>						<b>53,623</b>
Change in scope of equity method			<b>(437)</b>						<b>(437)</b>
Net changes					<b>54,612</b>		<b>10,341</b>	<b>3,150</b>	<b>68,103</b>
<b>Balance at March 31, 2013</b>	<b>\$ 280,147</b>	<b>\$ 291,254</b>	<b>\$ 370,125</b>	<b>\$ (41,845)</b>	<b>\$ 45,196</b>	<b>\$ (3,490)</b>	<b>\$ (21,832)</b>	<b>\$ 11,874</b>	<b>\$ 931,429</b>

See accompanying notes to consolidated financial statements.

# Consolidated Statements of Cash Flows

KADOKAWA CORPORATION and Consolidated Subsidiaries

Years ended March 31, 2013, 2012 and 2011

	Millions of yen			Thousands of U.S. dollars (Note 1)
	2013	2012	2011	2013
<b>Cash Flows from Operating Activities:</b>				
Income before income taxes and minority interests	¥ 7,182	¥ 4,836	¥ 5,678	\$ 76,412
Adjustments to reconcile income before income taxes and minority interests to net cash provided by (used in) operating activities:				
Depreciation and amortization	2,481	2,236	2,259	26,396
Impairment loss on long-lived assets (Note 7)	—	571	282	—
Equity in (earnings) losses of affiliated companies	(185)	232	7	(1,968)
Loss on valuation of investment securities	632	477	2,226	6,724
Decrease (increase) in notes and accounts receivable	1,387	(5,235)	2,084	14,757
Decrease (increase) in inventories	(129)	857	(1,196)	(1,372)
Decrease in notes and accounts payable	(124)	(513)	(1,358)	(1,319)
Other—net	(121)	(1,557)	(471)	(1,288)
Subtotal	11,123	1,904	9,511	118,342
Interest and dividends received	261	250	325	2,777
Interest paid	(135)	(144)	(155)	(1,436)
Income taxes paid	(913)	(2,194)	(4,039)	(9,714)
<b>Net Cash Provided by (Used in) Operating Activities</b>	<b>10,336</b>	<b>(184)</b>	<b>5,642</b>	<b>109,969</b>
<b>Cash Flows from Investing Activities:</b>				
Net changes in time deposits	517	(1,158)	2,268	5,501
Purchases of marketable securities	—	(606)	—	—
Proceeds from sales of marketable securities	600	—	—	6,384
Purchases of investment securities	(2,845)	(3,142)	(678)	(30,269)
Proceeds from sales of investment securities	35	180	563	372
Payment for acquisition of interests in subsidiaries newly consolidated (Note 3)	—	(4,483)	—	—
Purchases of property and equipment	(776)	(3,336)	(2,004)	(8,256)
Purchases of intangible assets	(1,354)	(1,048)	(392)	(14,406)
Other—net	(238)	(496)	581	(2,533)
<b>Net Cash Provided by (Used in) Investing Activities</b>	<b>(4,061)</b>	<b>(14,089)</b>	<b>338</b>	<b>(43,207)</b>
<b>Cash Flows from Financing Activities:</b>				
Net changes in short-term borrowings	(50)	(62)	(268)	(532)
Proceeds from issuance of long-term debt	200	250	—	2,128
Repayment of long-term debt	(85)	(473)	(130)	(904)
Purchases of treasury stock	—	—	(162)	—
Proceeds from disposal of treasury stock	—	1,717	—	—
Cash dividends paid	(906)	(880)	(757)	(9,639)
Other—net	53	28	23	563
<b>Net Cash Provided by (Used in) Financing Activities</b>	<b>(788)</b>	<b>580</b>	<b>(1,294)</b>	<b>(8,384)</b>
<b>Effect of Exchange Rate Changes</b>	<b>455</b>	<b>(381)</b>	<b>(426)</b>	<b>4,841</b>
<b>Net Increase (Decrease) in Cash and Cash Equivalents</b>	<b>5,942</b>	<b>(14,074)</b>	<b>4,260</b>	<b>63,219</b>
<b>Cash and Cash Equivalents at Beginning of Year</b>	<b>11,934</b>	<b>26,008</b>	<b>21,748</b>	<b>126,971</b>
<b>Cash and Cash Equivalents at End of Year</b>	<b>¥ 17,876</b>	<b>¥ 11,934</b>	<b>¥ 26,008</b>	<b>\$ 190,190</b>

See accompanying notes to consolidated financial statements.

# Notes to Consolidated Financial Statements

KADOKAWA CORPORATION and Consolidated Subsidiaries

Years ended March 31, 2013, 2012 and 2011

## 1. Basis of Presenting Consolidated Financial Statements

The accompanying consolidated financial statements of KADOKAWA CORPORATION (the "Company") and its consolidated subsidiaries (collectively the "Group") have been prepared in accordance with the provisions set forth in the Japanese Financial Instruments and Exchange Law and its related accounting regulations, and in conformity with accounting principles generally accepted in Japan ("Japanese GAAP"), which are different in certain respects as to application and disclosure requirements of International Financial Reporting Standards.

The accounts of consolidated overseas subsidiaries are prepared in accordance with either Japanese GAAP or International Financial Reporting Standards with adjustments for the specified five items as applicable under Japanese GAAP.

The accompanying consolidated financial statements are translated into English from the consolidated financial statements of the Company prepared in accordance with Japanese GAAP and filed with the appropriate Local Finance Bureau of the Ministry of Finance

as required by the Japanese Financial Instruments and Exchange Law and its related accounting regulations. In preparing the accompanying financial statements, certain reclassifications have been made to the financial statements issued domestically in order to present them in a form which is more familiar to readers outside Japan. Certain supplementary information included in the statutory Japanese language consolidated financial statements, but not required for fair presentation, is not presented in the accompanying consolidated financial statements.

The translation of the Japanese yen amounts into U.S. dollars is included solely for the convenience of readers outside Japan, using the prevailing exchange rate at March 31, 2013, which was ¥93.99 to U.S. \$1.00. The convenience translation should not be construed as representations that the Japanese yen amounts have been, could have been, or could in the future be, converted into U.S. dollars at this or any other rate of exchange.

## 2. Summary of Significant Accounting Policies

### (a) Principles of Consolidation

The consolidated financial statements include the accounts of the Company and all of its 48 subsidiaries (48 in 2012 and 46 in 2011). All significant inter-company transactions, balances and unrealized profits or losses have been eliminated in consolidation.

The investments in 13 affiliated companies (13 in 2012 and 14 in 2011: all 20% to 50% owned and certain others 15% to 20% owned) are accounted for under the equity method.

Certain subsidiaries have their fiscal year-end on December 31 and their operating results and financial positions are consolidated by making appropriate adjustments of inter-company transactions during the three-month period.

The excess cost of the Company's investment in subsidiaries over the underlying net assets of these companies at the date of acquisition is recorded as goodwill and amortized over five years on a straight-line basis.

In the elimination of investments in subsidiaries, the assets and liabilities of the subsidiaries, including the portion attributable to minority shareholders, are evaluated using the fair value at the time the Company acquired control of the respective subsidiaries.

### (b) Foreign Currency Translation

Assets and liabilities denominated in foreign currencies are translated into Japanese yen at the rate prevailing at the balance sheet date. Resulting exchange gains and losses are included in other income (expenses).

The assets and liabilities as well as income and expense accounts of overseas subsidiaries are translated into Japanese yen at the exchange rate of their balance sheet dates.

Differences arising from such translation are included in "Foreign currency translation adjustments" and "Minority interest" accounts under net assets.

### (c) Cash and Cash Equivalents

Cash and cash equivalents include cash on hand, readily available deposits and short-term highly liquid investments with maturities not exceeding three months at the time of purchase.

### (d) Marketable Securities and Investment Securities

Upon applying the accounting standard for financial instruments, all companies are required to examine the intent of holding each security and classify those securities as (a) securities held for trading purposes (hereafter, "trading securities"), (b) debt securities intended to be held to maturity (hereafter, "held-to-maturity debt securities"), (c) equity securities issued by subsidiaries and affiliated companies, and (d) all other securities that are not classified in any of the above categories (hereafter, "available-for-sale securities").

The Group does not have any trading securities. Held-to-maturity debt securities are stated at amortized cost.

Available-for-sale securities whose fair market values are available are stated at fair market value. Unrealized gains and losses on these securities are reported, net of applicable income taxes, as a separate component of net assets. Cost of such securities for sale is computed using the moving-average method.

Available-for-sale securities that are not marketable are stated at cost determined by the moving-average method.



#### **(e) Inventories**

Inventories are stated at the lower of cost or net realizable value.

Merchandise, finished products, raw materials and supplies are stated at cost determined mainly by the weighted-average method. Films and work-in-process are stated at cost determined mainly by the specific identification method. Costs of films are amortized using the method prescribed by the Japanese corporation tax laws.

#### **(f) Property and Equipment**

Property and equipment are stated at cost. The Company and its domestic subsidiaries compute depreciation mainly under the declining-balance method. Buildings (excluding accompanying facilities) acquired after March 31, 1998 are depreciated using the straight-line method.

Certain overseas subsidiaries compute depreciation using the straight-line method based on the accounting standard prevailing in the country of domicile.

Property and equipment capitalized under finance lease arrangements are depreciated using the straight-line method over the lease term of the assets.

Ranges of useful lives are generally as follows:

Buildings and structures	2-50 years
Furniture and fixtures	2-20 years

#### **(g) Amortization**

Internally used software is amortized using the straight-line method over the estimated useful lives (five years). Other intangible assets and long-term prepaid expenses are amortized using the straight-line method. Software, other intangible assets and long-term prepaid expenses are included in other non-current assets.

#### **(h) Impairment Loss on Long-Lived Assets**

Accumulated loss on impairment is deducted directly from the acquisition costs of the related assets.

#### **(i) Allowance for Doubtful Accounts**

Allowance for doubtful accounts is provided in an amount sufficient to cover possible losses on collection by estimating individually uncollectible amounts and applying a percentage based on the past credit loss experience to the remaining accounts.

#### **(j) Allowance for Employees' Bonuses**

The Group provides for an allowance for employees' bonuses based on estimated amounts to be paid in subsequent periods.

#### **(k) Allowance for Sales Returns**

For certain subsidiaries, an allowance for sales returns is provided for estimated losses on sales returns subsequent to the balance sheet date based on historical sales returns.

#### **(l) Employees' Severance and Retirement Benefits**

The Group provides for an allowance for employees' severance and retirement benefits at the balance sheet date based on estimated amounts of projected benefit obligation and the fair value of plan assets as of the balance sheet date.

Past service cost is amortized using the straight-line method over the average of the estimated remaining service period of five years.

Actuarial gains and losses are amortized using the straight-line method over five years commencing from the subsequent period.

#### **(m) Income Taxes**

Income taxes comprise corporate, enterprise and inhabitant taxes. Deferred income taxes are recognized for temporary differences between the book value and the tax basis of assets and liabilities.

The Company and wholly-owned consolidated domestic subsidiaries adopt the consolidated taxation system for corporate income tax.

#### **(n) Net Income Per Share**

Net income per share of common stock is based on the weighted-average number of shares outstanding during the year.

Diluted net income per share is based on the weighted-average number of shares of common stock issued and dilutive common stock equivalents. The share subscription rights are considered as common stock equivalents and are included in the calculation of earnings per share when they are dilutive.

#### **(o) Leases**

Finance lease assets which do not deem to transfer ownership of the leased property to the lessee are depreciated using the straight-line method over the period of the lease with zero residual value. However, certain immaterial or short-term finance leases are accounted for as operating leases.

As permitted under Japanese GAAP, finance leases with a commencement date prior to April 1, 2008 that have been accounted for as operating leases continue to be accounted for as operating leases with disclosure of certain "as if capitalized" information.

#### **(p) Reclassification**

Certain prior year amounts have been reclassified to conform to the current year's presentation. The reclassifications had no effect on previously reported results of operations or retained earnings.

### 3. Consolidated Statements of Cash Flows

For the year ended March 31, 2012, the Company newly consolidated a subsidiary due to the acquisition of shares. The assets and liabilities of the newly consolidated subsidiary at the beginning of the consolidation period for March 31, 2012 and the net acquisition costs of investments are as follows:

	Millions of yen
	2012
Current assets	¥ 12,944
Non-current assets	719
Goodwill	430
Current liabilities	(5,408)
Non-current liabilities	(605)
Acquisition cost	8,080
Cash and cash equivalents of the subsidiary	(3,597)
Net acquisition cost of investments	¥ 4,483

### 4. Financial Instruments

Information on financial instruments for the years ended March 31, 2013, 2012 and 2011 is as follows:

#### A. Qualitative Information on Financial Instruments

##### (a) Policies for Financial Instruments

The Group establishes projections for working capital and investment purpose in order to carry out its business. The Group raises long-term funds through the issuance of bonds and stocks, and short-term working capital through bank loans.

The Group limits its fund management of temporary surplus to safe and secure monetary assets, and does not enter into any speculative transactions.

##### (b) Details of Financial Instruments and Associated Risk

Notes and accounts receivable for trading purposes are exposed to the credit risk of customers. Receivables from distributors, who distribute products to bookstores, comprise a large part of total receivables. Although it is deemed that the credit risk of distributors is low, the receivable balance from distributors is quite significant.

Marketable and investment securities are mainly composed of held-to-maturity debt securities or equity securities held for maintaining business relationships with other companies, and are exposed to market price fluctuation risk.

Notes and accounts payable for trading purposes are mostly settled within one year.

Borrowings and debts are for the financing of capital expenditure and business investments.

#### (c) Risk Management for Financial Instruments

<Credit risk management (risk in relation to the default of business partners)>

Credits risks for the trade receivables of major customers are regularly monitored by a consolidated subsidiary of the Company. Monitoring includes management of each major customer by their payment term and receivable balance to identify or mitigate any default risk at an early stage.

Credit risks related to held-to-maturity debt securities are minimal because the Group limits its investment to bonds with high-credit ratings in accordance with its fund management policy.

<Market risk management (fluctuation risk in relation to interest and market prices)>

The Group utilizes interest rate swaps to hedge the interest rate risk on its long-term debt.

As for marketable and investment securities, the Group regularly monitors market values and the financial position of issuers (business partners). Further, securities other than held-to-maturity debt securities are regularly reviewed for their status based on relationships with the business partners.

Execution and management of derivative transactions are conducted in accordance with internal policies which stipulate authorization and the credit limit amount. Further, the Finance Division of the Group obtains an approval from authorized personnel in relation to derivative transactions.

<Management of liquidity risk in relation to raising funds (default risk at due dates)>

The Group adopts a Cash Management System to manage liquidity risk. Certain consolidated subsidiaries report to the Company under this system. The Cash Management System enables the Treasury Division of the Company to prepare and update cash flow plans in a timely manner and maintain an adequate level of liquidity on hand. In addition, flexible group finance is provided to other consolidated subsidiaries that do not adopt the Cash Management System based on their cash flow status.

Bonds are convertible bonds with a five-year maturity. Although the Group is exposed to liquidity risks with respect to the redemption of unexercised bonds, it manages the risk by maintaining an adequate level of liquidity on hand as stated above.

#### (d) Supplementary Explanation of the Fair Value of Financial Instruments

Fair values of financial instruments are based on quoted market prices, if applicable, or assessed reasonably when there is no quoted market price. Since the assessment is based on certain assumptions, the amount of fair value may differ when different assumptions are used.

#### B. Fair Values of Financial Instruments

The book values on the consolidated balance sheets, fair values and their differences at March 31, 2013, 2012 and 2011 are as follows. Financial instruments whose fair values are difficult to measure are not included in the following table (see Note 2 of this section for further details):

	Millions of yen		
	Book value	Fair value	Difference
<b>March 31, 2013</b>			
Cash and cash equivalents	¥ 17,876	¥ 17,876	¥ -
Notes and accounts receivable	43,219	43,219	-
Investment securities	19,030	18,997	(33)
Assets—total	80,125	80,092	(33)
Notes and accounts payable	19,675	19,675	-
Short-term borrowings and current portion of long-term debt	56	56	-
Income taxes payable	961	961	-
Long-term debt	11,340	11,435	95
Liabilities—total	32,032	32,127	95
<b>March 31, 2012</b>			
Cash and cash equivalents	11,934	11,934	-
Notes and accounts receivable	44,315	44,315	-
Marketable and investment securities	10,365	10,068	(297)
Assets—total	66,614	66,317	(297)
Notes and accounts payable	19,780	19,780	-
Short-term borrowings and current portion of long-term debt	121	121	-
Income taxes payable	682	682	-
Long-term debt	11,175	11,264	89
Liabilities—total	31,758	31,847	89
<b>March 31, 2011</b>			
Cash and cash equivalents	26,008	26,008	-
Notes and accounts receivable	32,853	32,853	-
Investment securities	7,482	7,192	(290)
Assets—total	66,343	66,053	(290)
Notes and accounts payable	17,203	17,203	-
Short-term borrowings and current portion of long-term debt	574	574	-
Income taxes payable	1,755	1,755	-
Long-term debt	11,034	11,079	45
Liabilities—total	¥ 30,566	¥ 30,611	¥ 45

	Thousands of U.S. dollars		
	Book value	Fair value	Difference
<b>March 31, 2013</b>			
Cash and cash equivalents	\$ 190,190	\$ 190,190	\$ -
Notes and accounts receivable	459,826	459,826	-
Investment securities	202,468	202,117	(351)
Assets—total	852,484	852,133	(351)
Notes and accounts payable	209,331	209,331	-
Short-term borrowings and current portion of long-term debt	596	596	-
Income taxes payable	10,224	10,224	-
Long-term debt	120,651	121,662	1,011
Liabilities—total	\$ 340,802	\$ 341,813	\$ 1,011

Note 1: Fair value measurements of financial instruments are as follows:

(a) Cash and cash equivalents, Notes and accounts receivable

The book value approximates fair value because of their short maturities.

(b) Marketable and investment securities

The fair value of equity securities is measured at the quoted market price obtained from the relevant stock exchange. The fair value of debt securities is measured at the quoted market price obtained from the stock exchanges or financial institutions. Marketable and investment securities by classification are described in Note 5 "Securities."

(c) Notes and accounts payable, Short-term borrowings and current portion of long-term debt, Income taxes payable

The book value approximates fair value because of their short maturities.

(d) Long-term debt

The fair value of bonds is based on the present value of the aggregate of principal and interest discounted at an interest rate taking into account the remaining term of each bond and current credit risk.

The fair value of long-term loans is based on the present value of the aggregate of principal and interest discounted at an interest rate if similar new loans are to be made.

Note 2: Financial instruments whose fair value is extremely difficult to measure

The following financial instruments are not included in the above table as no quoted market price is available for the instruments and the fair value is extremely difficult to be measured as of March 31, 2013, 2012 and 2011:

	Millions of yen			Thousands of U.S. dollars
	2013	2012	2011	2013
Non-listed equity securities issued by affiliated companies	¥ 2,242	¥ 1,436	¥ 1,537	\$ 23,854
Non-listed equity securities other than the above	2,789	2,677	2,634	29,673
Total	5,031	4,113	4,171	53,527
Investments in business limited partnership	3	4	26	32

Note 3: Maturity analysis for monetary assets as well as investment securities with contractual maturities as of March 31, 2013 are as follows:

	Millions of yen			
	Due within one year	Due after one year through five years	Due after five years through 10 years	Due after 10 years
Cash and cash equivalents	¥ 17,846	¥ -	¥ -	¥ -
Notes and accounts receivable	43,219	-	-	-
Investment securities				
Held-to-maturity debt securities	-	866	-	866
Total	¥ 61,065	¥ 866	¥ -	¥ 866

	Thousands of U.S. dollars			
	Due within one year	Due after one year through five years	Due after five years through 10 years	Due after 10 years
Cash and cash equivalents	\$ 189,871	\$ -	\$ -	\$ -
Notes and accounts receivable	459,826	-	-	-
Investment securities				
Held-to-maturity debt securities	-	9,214	-	9,214
Total	\$ 649,697	\$ 9,214	\$ -	\$ 9,214

Note 4: Repayment schedule for long-term debt as of March 31, 2013 shall be referred to Note 8 "Short-Term Borrowings and Long-Term Debt."

## 5. Securities

A. The following table summarizes acquisition costs, book values and fair values of securities as of March 31, 2013, 2012 and 2011:

### (a) Held-to-Maturity Debt Securities:

	Millions of yen			
	Book value	Unrealized gains	Unrealized losses	Fair value
<b>March 31, 2013</b>				
Securities with available fair values:				
Bonds	¥ 1,732	¥ -	¥ (33)	¥ 1,699
March 31, 2012				
Securities with available fair values:				
Bonds	2,156	-	(297)	1,859
March 31, 2011				
Securities with available fair values:				
Bonds	1,663	-	(290)	1,373
	Thousands of U.S. dollars			
	Book value	Unrealized gains	Unrealized losses	Fair value
<b>March 31, 2013</b>				
Securities with available fair values:				
Bonds	\$ 18,427	\$ -	\$ (351)	\$ 18,076



**(b) Available-for-Sale Securities:**

Millions of yen				
	Acquisition cost	Unrealized gains	Unrealized losses	Book value
<b>March 31, 2013</b>				
Securities with available fair values:				
Equity securities	¥ 10,696	¥ 7,137	¥ (535)	¥ 17,298
March 31, 2012				
Securities with available fair values:				
Equity securities	9,368	911	(2,070)	8,209
March 31, 2011				
Securities with available fair values:				
Equity securities	6,308	77	(1,028)	5,357
Bonds	38	424	—	462
Thousands of U.S. dollars				
	Acquisition cost	Unrealized gains	Unrealized losses	Book value
<b>March 31, 2013</b>				
Securities with available fair values:				
Equity securities	\$ 113,799	\$ 75,934	\$ (5,692)	\$ 184,041

**B.** The following table summarizes book values of available-for-sale securities with no fair value information as of March 31, 2013, 2012 and 2011:

Millions of yen				Thousands of U.S. dollars
	2013	2012	2011	2013
Non-listed equity securities	¥ 2,789	¥ 2,677	¥ 2,634	\$ 29,673
Investments in business limited partnership	3	4	26	32
Total	¥ 2,792	¥ 2,681	¥ 2,660	\$ 29,705

**C.** Net proceeds and gross realized gains from sales of available-for-sale securities for the years ended March 31, 2013, 2012 and 2011 are as follows:

Millions of yen				Thousands of U.S. dollars
	2013	2012	2011	2013
Proceeds	¥ 35	¥ 180	¥ 558	\$ 372
Gross realized gains	9	—	335	96

## 6. Inventories

Inventories at March 31, 2013, 2012 and 2011 are summarized as follows:

	Millions of yen			Thousands of U.S. dollars
	2013	2012	2011	2013
Merchandise	¥ 468	¥ 418	¥ 359	\$ 4,979
Finished products	4,411	4,685	3,600	46,931
Films	1,045	888	326	11,118
Raw materials and supplies	33	46	47	351
Work-in-process	8,267	8,025	8,142	87,956
Total	¥ 14,224	¥ 14,062	¥ 12,474	\$ 151,335

## 7. Impairment Loss on Long-Lived Assets

The Group recognized certain impairment on its long-lived assets in fiscal 2012 and 2011. There was no impairment loss recognized for the year ended March 31, 2013.

Breakdown of impairment loss on long-lived assets for the years ended March 31, 2012 and 2011 is as follows:

### Year ended March 31, 2012

Use and location	Category	Millions of yen
<b>Idle assets:</b>		
Machida-shi, Tokyo	Land	¥ 71
Chiyoda-ku, Tokyo	Software	20
Subtotal		91
<b>Cinema complex:</b>		
Chiba-shi, Chiba	Buildings and structures	222
	Others	6
Tsukuba-shi, Ibaraki	Buildings and structures	188
	Others	4
Others	Buildings and structures	23
	Software	23
	Others	14
Subtotal		480
<b>Total</b>		¥ 571

### Year ended March 31, 2011

Use and location	Category	Millions of yen
<b>Idle assets:</b>		
Chiyoda-ku, Tokyo	Software	¥ 206
Kawagoe-shi, Saitama	Buildings and structures	29
Subtotal		235
<b>Assets used by Kadokawa Gakugei Shuppan Publishing Co., Ltd.:</b>		
Bunkyo-ku, Tokyo	Finance lease assets	26
	Others	9
Subtotal		35
<b>Assets used by the head office of Kadokawa Pictures, Inc.:</b>		
Chiyoda-ku, Tokyo, etc.	Land	1
	Finance lease assets	7
Subtotal		8
<b>Assets used by Words Gear, Inc.:</b>		
Chiyoda-ku, Tokyo	Software	2
	Others	2
Subtotal		4
<b>Total</b>		¥ 282

The Group adopts accounting for impairment of long-lived assets, namely property and equipment, goodwill and other long-lived assets. The Group, as a general rule, categorizes operating assets by business unit based on whether the cash flows can be estimated independently, and idle assets by individual units. The book value of assets was reduced to their recoverable amount when there was a significant decline in profitability. Such reduction was recorded as an impairment loss on long-lived assets in other expenses of ¥571 million and ¥282 million for the years ended March 31, 2012 and 2011, respectively. There was no impairment loss recognition for the year ended March 31, 2013.

## 8. Short-Term Borrowings and Long-Term Debt

Short-term borrowings at March 31, 2012 and 2011 consist of notes to banks. The interest rate on short-term borrowings at March 31, 2012 was 1.70% and at March 31, 2011 ranged from 1.69% to 2.23%, respectively. There was no short-term borrowing at March 31, 2013.

The Company has commitment-line contracts of ¥16,000 million (\$170,231 thousand)

Long-term debt at March 31, 2013, 2012 and 2011 consists of the following:

	Millions of yen			Thousands of U.S. dollars
	2013	2012	2011	2013
Unsecured Japanese yen convertible bonds—bonds with share subscription rights and with an interest rate of 1.00% per annum—due in 2014, convertible at ¥2,498.00 for one common share, redeemable before the due date	¥ 11,000	¥ 11,000	¥ 11,000	\$ 117,034
Loans from banks				
Unsecured loans				
0.62–1.35%, due 2013–2016	396			4,213
1.54–5.50%, due 2012–2016		251		
1.60–5.50%, due 2011–2014			496	
Total	11,396	11,251	11,496	121,247
Less current portion	(56)	(76)	(462)	(596)
Long-term debt, less current portion	¥ 11,340	¥ 11,175	¥ 11,034	\$ 120,651

The aggregate annual maturities of long-term debt at March 31, 2013 are as follows:

	Millions of yen	Thousands of U.S. dollars
2014	¥ 56	\$ 596
2015	11,056	117,630
2016	146	1,553
2017	138	1,468
Total	¥ 11,396	\$ 121,247

The recoverable amounts for the following represent their net realizable value: assets used by the head office of Kadokawa Pictures, Inc. and “land” and “buildings and structures” categorized in idle assets.

The recoverable amounts for other assets are measured at their value in use with discount rates of 4.15% and 4.78% for the years ended March 31, 2012 and 2011, respectively.

with certain financial institutions. The contracts contain restrictive financial covenants where the Company is obliged to repay all the debt at once in the event of a conflict with the covenants. The Company did not utilize the commitment-line contracts as of March 31, 2013, 2012 and 2011.

At March 31, 2013, the following assets were pledged as collateral for opening letters of guarantee and credit, and bank overdrafts:

	Millions of yen	Thousands of U.S. dollars
Buildings and structures	¥ 58	\$ 617
Long-term prepaid expenses	85	904
Total	¥ 143	\$ 1,521

## 9. Employees' Severance and Retirement Benefits

Liability for severance and retirement benefits as of March 31, 2013, 2012 and 2011 consists of the following:

	Millions of yen			Thousands of U.S. dollars
	2013	2012	2011	2013
Projected benefit obligation	¥ 5,390	¥ 5,049	¥ 4,308	\$ 57,347
Unrecognized actuarial differences	(134)	(41)	107	(1,426)
Unrecognized prior service cost	14	18	—	149
Less fair value of plan assets	(2,554)	(2,410)	(2,214)	(27,173)
Liability for severance and retirement benefits	¥ 2,716	¥ 2,616	¥ 2,201	\$ 28,897

Severance and retirement benefit expenses in the consolidated statements of income for the years ended March 31, 2013, 2012 and 2011 comprise the following:

	Millions of yen			Thousands of U.S. dollars
	2013	2012	2011	2013
Service cost—benefits earned during the year	¥ 586	¥ 529	¥ 516	\$ 6,235
Interest cost on projected benefit obligation	38	39	44	404
Expected return on plan assets	(10)	(12)	(18)	(106)
Amortization of actuarial differences	22	(2)	(3)	234
Amortization of prior service cost	(4)	(1)	—	(43)
Contribution to welfare pension fund	330	332	316	3,511
Extra retirement benefits paid	5	—	13	53
Severance and retirement benefit expenses	¥ 967	¥ 885	¥ 868	\$ 10,288

Discount rate and expected rate of return on plan assets for the years ended March 31, 2013, 2012 and 2011 are as follows:

	2013	2012	2011
Discount rate	0.6%–1.5%	1.0%–1.8%	1.3%–1.7%
Expected rate of return on plan assets	0.5%–1.0%	0.7%–1.0%	1.0%

The estimated amount of all retirement benefits to be paid at the future retirement date is allocated on a straight-line basis to each service period based on the estimated number of total service periods.

## 10. Net Assets

Net assets is composed of three sections, which are shareholders' equity, accumulated other comprehensive income, and minority interests.

Under the Companies Act of Japan and related regulations, the entire amount paid for new shares is required to be designated as common stock. However, a company may, by a resolution of the board of directors, designate an amount not exceeding one-half of the price of the new shares as additional paid-in capital, which is included in capital surplus.

When a dividend distribution is made, the smaller of an amount equal to 10% of the dividend or the excess of 25% of common stock over the total of additional paid-in capital and legal earnings reserve must be appropriated as additional paid-in capital or legal earnings

reserve. Legal earnings reserve is included in retained earnings in the accompanying consolidated balance sheets.

Additional paid-in capital and legal earnings reserve may not be distributed as dividends. However, all additional paid-in capital and all legal earnings reserve may be transferred to other capital surplus and retained earnings which are potentially available for dividends.

The maximum amount that the Company can distribute as dividends is calculated based on the non-consolidated financial statements of the Company in accordance with the above laws and regulations.

At the annual shareholders' meeting held on June 22, 2013, shareholders approved cash dividends amounting to ¥1,165 million (\$12,395 thousand). Such appropriations have

not been accrued in the consolidated financial statements as of March 31, 2013 and would be recognized in the period they are approved by the shareholders.

## 11. Consolidated Statements of Changes in Net Assets

Changes in the number of shares issued and outstanding during the years ended March 31, 2013, 2012 and 2011 are as follows:

	2013	2012	2011
Common stock outstanding			
Balance at beginning of year	27,260,800	27,260,800	27,260,800
Balance at end of year	27,260,800	27,260,800	27,260,800
Treasury stock outstanding			
Balance at beginning of year	1,377,472	2,107,214	2,040,224
Increase:			
Purchases based on a resolution of the board of directors	—	—	79,200
Purchases of odd stock	68	258	104
Decrease:			
Disposal by third-party allotment based on a resolution of the board of directors	—	(730,000)	—
Change in the scope of the equity method	—	—	(12,314)
Sales of odd stock	(66)	—	—
Balance at end of year	1,377,474	1,377,472	2,107,214

## 12. Revaluation Reserve for Land

Pursuant to Article 2, Paragraph 3 of the Enforcement Ordinance for the Law concerning Revaluation Reserve for Land, the Company recorded its own land used for business at the fair value of ¥3,517 million (the original book value was ¥4,236 million) as of March 31, 2002, and related net unrealized loss was debited to "Revaluation reserve for land," in net assets.

As of March 31, 2013, 2012 and 2011, the fair value of the land declined ¥548 million (\$5,830 thousand), ¥493 million and ¥495 million, respectively.

## 13. Income Taxes

Taxes on income applicable to the Group resulted in a normal statutory tax rate of 38.01% for the year ended March 31, 2013 and 40.69% for the years ended March 31, 2012 and 2011. The difference between the actual effective tax rate in the accompanying

consolidated statements of income and normal statutory tax rate is mainly due to certain expenses that are permanently non-deductible for tax purposes.

The following table summarizes the significant differences between the normal statutory tax rate and the actual effective tax rate for the years ended March 31, 2013, 2012 and 2011:

	2013	2012	2011
Normal statutory tax rate	<b>38.01%</b>	40.69%	40.69%
(Reconciliation)			
Non-deductible expenses	<b>2.84</b>	4.24	2.93
Change in valuation allowance on deferred tax	<b>(11.93)</b>	(34.41)	(60.19)
Amortization of goodwill	<b>1.04</b>	1.08	2.64
Tax rate change due to tax reform	<b>—</b>	11.38	—
Others	<b>(1.51)</b>	0.08	0.62
Actual effective tax rate	<b>28.45%</b>	23.06%	(13.31)%

Significant components of the Group's deferred tax assets and liabilities as of March 31, 2013, 2012 and 2011 are as follows:

	Millions of yen			Thousands of U.S. dollars
	2013	2012	2011	2013
Deferred tax assets (current assets):				
Write-down of inventories	¥ <b>1,351</b>	¥ 977	¥ 721	\$ <b>14,374</b>
Allowance for employees' bonuses	<b>585</b>	575	541	<b>6,224</b>
Accrued enterprise taxes	<b>164</b>	61	123	<b>1,745</b>
Accrued expenses	<b>317</b>	452	377	<b>3,373</b>
Tax loss carryforwards	<b>1,454</b>	2,021	1,591	<b>15,470</b>
Other temporary differences	<b>727</b>	527	690	<b>7,734</b>
Gross deferred tax assets (current assets)	<b>4,598</b>	4,613	4,043	<b>48,920</b>
Less: Valuation allowance	<b>(81)</b>	(69)	(158)	<b>(862)</b>
Total deferred tax assets (current assets)	<b>4,517</b>	4,544	3,885	<b>48,058</b>
Deferred tax assets (non-current assets):				
Impairment loss	<b>205</b>	1,379	1,527	<b>2,181</b>
Loss on valuation of investment securities	<b>1,353</b>	1,444	1,861	<b>14,395</b>
Loss on valuation of memberships	<b>204</b>	201	240	<b>2,170</b>
Employees' severance and retirement benefits	<b>993</b>	955	899	<b>10,565</b>
Long-term accounts payable	<b>124</b>	174	280	<b>1,319</b>
Unrealized gain on fixed assets	<b>224</b>	209	206	<b>2,383</b>
Tax loss carryforwards	<b>3,967</b>	4,180	5,755	<b>42,207</b>
Revaluation reserve for land	<b>117</b>	117	105	<b>1,245</b>
Net unrealized holding loss on securities	<b>—</b>	415	389	<b>—</b>
Other temporary differences	<b>399</b>	381	603	<b>4,246</b>
Gross deferred tax assets (non-current assets)	<b>7,586</b>	9,455	11,865	<b>80,711</b>
Less: Valuation allowance	<b>(6,190)</b>	(7,013)	(9,043)	<b>(65,858)</b>
Total deferred tax assets (non-current assets)	<b>1,396</b>	2,442	2,822	<b>14,853</b>
Deferred tax liabilities (non-current liabilities):				
Unrealized loss on fixed assets	<b>(623)</b>	(650)	(652)	<b>(6,628)</b>
Net unrealized holding gain on securities	<b>(2,375)</b>	—	—	<b>(25,269)</b>
Other temporary differences	<b>(125)</b>	(195)	(284)	<b>(1,330)</b>
Total deferred tax liabilities (non-current liabilities)	<b>(3,123)</b>	(845)	(936)	<b>(33,227)</b>
Net deferred tax assets	¥ <b>2,790</b>	¥ 6,141	¥ 5,771	\$ <b>29,684</b>



(Adjustment of deferred tax assets and liabilities for enacted changes in tax laws and rates)  
On December 2, 2011, new tax reform laws were enacted in Japan, which changed the normal effective statutory tax rate from 40.69% to 38.01% effective for the fiscal years beginning on or after April 1, 2012 through March 31, 2015, and to 35.64% afterwards. The

effect of this change was to decrease net deferred tax assets by ¥599 million and decrease net unrealized holding loss on available-for-sale securities by ¥48 million in the consolidated balance sheet as of March 31, 2012, and to increase income taxes—deferred by ¥550 million in the consolidated statement of income for the year ended March 31, 2012.

#### 14. Other Income (Expenses), Other—Net

Other income (expenses), other—net for the years ended March 31, 2013, 2012 and 2011 consists of the following:

	Millions of yen			Thousands of U.S. dollars
	2013	2012	2011	2013
Net gain (loss) on sales of investment securities	¥ (571)	¥ —	¥ 680	\$ (6,075)
Net loss on valuation of investment securities	(632)	(486)	(1,951)	(6,724)
Gain on change in equity	121	—	—	1,287
Equity in earnings (losses) of affiliated companies	185	(232)	(7)	1,968
Gain on sales of used papers	165	163	159	1,756
Insurance income received	195	72	58	2,075
Loss on disposal of non-current assets	(250)	(218)	(124)	(2,660)
Impairment loss on long-lived assets	—	(571)	(282)	—
Special retirement expenses	(134)	(74)	(139)	(1,426)
Loss on adjustment for changes of accounting standard for asset retirement obligations	—	—	(408)	—
Reversal of allowance for loss on disaster	—	309	—	—
Allowance for loss on disaster	—	—	(412)	—
Other—net	38	140	199	404
Total	¥ (883)	¥ (897)	¥ (2,227)	\$ (9,395)

#### 15. Leases

As discussed in Note 2 (o), finance leases with a commencement date prior to April 1, 2008 which do not deem to transfer ownership of the leased assets to lessees are accounted for as operating leases.

Pro forma information of such finance leases for the years ended March 31, 2013, 2012 and 2011 is as follows:

**(a) Finance Lease Assets:**

	Millions of yen			Thousands of U.S. dollars
	2013	March 31, 2012	2011	March 31, 2013
Acquisition cost:				
Buildings and structures	¥ 203	¥ 1,473	¥ 1,473	\$ 2,160
Furniture and fixtures	4	66	346	43
Other property and equipment	—	164	193	—
Intangible assets	—	11	24	—
Total	¥ 207	¥ 1,714	¥ 2,036	\$ 2,203
Accumulated depreciation:				
Buildings and structures	¥ 35	¥ 533	¥ 469	\$ 372
Furniture and fixtures	3	31	190	32
Other property and equipment	—	70	92	—
Intangible assets	—	5	17	—
Total	¥ 38	¥ 639	¥ 768	\$ 404
Accumulated impairment loss:				
Buildings and structures	¥ 168	¥ 168	¥ 168	\$ 1,788
Furniture and fixtures	—	32	138	—
Other property and equipment	—	91	91	—
Intangible assets	—	5	5	—
Total	¥ 168	¥ 296	¥ 402	\$ 1,788
Book value:				
Buildings and structures	¥ —	¥ 772	¥ 836	\$ —
Furniture and fixtures	1	3	18	11
Other property and equipment	—	3	10	—
Intangible assets	—	1	2	—
Total	¥ 1	¥ 779	¥ 866	\$ 11

**(b) Finance Lease Obligations:**

	Millions of yen			Thousands of U.S. dollars
	2013	March 31, 2012	2011	March 31, 2013
Due within one year	¥ 14	¥ 91	¥ 154	\$ 149
Due after one year	113	920	1,011	1,202
Total	¥ 127	¥ 1,011	¥ 1,165	\$ 1,351
Accumulated impairment loss	¥ 146	¥ 175	¥ 262	\$ 1,553

**(c) Lease Expenses, Depreciation and Other Information under Finance Leases:**

	Millions of yen			Thousands of U.S. dollars
	2013	2012	2011	2013
Lease expenses	¥ 119	¥ 186	¥ 310	\$ 1,266
Reversal of accumulated impairment loss	29	80	156	309
Depreciation	70	83	129	745
Interest expenses	24	26	29	255

Depreciation is computed under the straight-line method over the lease terms with no residual value.

The minimum rental commitments under non-cancelable operating leases as of March 31, 2013, 2012 and 2011 are as follows:

	Millions of yen			Thousands of U.S. dollars
	2013	2012	2011	2013
Due within one year	¥ 640	¥ 764	¥ 487	\$ 6,809
Due after one year	1,394	2,764	2,033	14,832
Total	¥ 2,034	¥ 3,528	¥ 2,520	\$ 21,641

## 16. Segment Information

The Group does not present segment information by reportable segment, as the Group operates in one business category of the "Content business" under which the Group creates, produces, purchases and sells publications, films and other media.

**(Related Information)**

**(a) Information about Products and Services**

	Millions of yen			Thousands of U.S. dollars
	2013	2012	2011	2013
Net sales to outside customers				
Publications	¥ 81,659	¥ 79,627	¥ 76,588	\$ 868,805
Advertising	—	14,864	—	—
DVD and Blu-ray disc	16,341	—	—	173,859
Others	63,602	52,902	63,467	676,689
Total	¥ 161,602	¥ 147,393	¥ 140,055	\$ 1,719,353

Note: The Group presents sales information by each product or service whose aggregate sales amount is over 10% of the consolidated net sales for each fiscal year.

## (b) Information about Major Customers

	Millions of yen			Thousands of U.S. dollars
	2013	2012	2011	2013
Net sales to major customers				
Nippon Shuppan Hanbai Inc.	¥ 34,729	¥ 32,212	¥ 30,252	\$ 369,497
Tohan Corporation	25,049	24,008	23,180	266,507

## 17. Business Combinations

### (Acquisition)

On November 15, 2011, the Company acquired 100% of the issued shares of Media Factory, Inc. ("Media Factory").

Primary reasons for the acquisition are as follows. The Group creates further corporate value by exchanging content among the Group and exerts synergy effects through large-scale operations. Because Media Factory would be able to expand the business and to increase corporate value by using its originality and advantage as a core business company of the Group and would contribute to enhancing the business base and the corporate growth of the Group in the future, the Company resolved to acquire the shares of Media Factory.

Media Factory mainly engages in the magazine and book publishing business as well as the animation business. The results of operations for Media Factory are included in the consolidated statements of income from December 1, 2011, the day following the deemed acquisition date. The acquisition is accounted for under the purchase method.

The acquisition cost was ¥8,080 million in cash, which included the purchase price of ¥8,000 million and direct costs of acquisition of ¥80 million.

The total cost of acquisition was allocated to the assets acquired and the liabilities assumed based on their respective fair values.

Goodwill arising from the acquisition as the expected future excess earning power based on future business operations was ¥430 million and amortized on a straight-line basis over five years.

Estimated fair values of the assets acquired and the liabilities assumed at the acquisition date are as follows:

	Millions of yen
Current assets	¥ 12,944
Non-current assets	719
Total assets	13,663
Current liabilities	(5,408)
Non-current liabilities	(605)
Total liabilities	¥ (6,013)

Had the acquisition been completed on April 1, 2011, the beginning of the fiscal year, net sales and operating income in the consolidated statement of income for the year ended March 31, 2012 would have increased by ¥15,965 million and ¥768 million, respectively, due to the acquisition. Please note that the pro forma information on net sales and operating income are not audited by independent auditors.

## 18. Related Party Transactions

The Company had several related party transactions with Kadokawa Investment which directly owned 2.3% of the Company's shares. Kadokawa Investment is a company that engages in rental and management of real estate. A director of the Company and his relatives own a majority of the voting rights of Kadokawa Investments.

The related party transactions with Kadokawa Investment for the year ended March 31, 2013 include the following: outstanding long-term debt of ¥70 million (\$745 thousand)

from Kadokawa Investment as of March 31, 2013; and a payment of ¥100 million (\$1,064 thousand) from Kadokawa Investment when a subsidiary of the Company increased its capital through an allocation of new shares to third parties during the year ended March 31, 2013. For the year ended March 31, 2012, the Company purchased real estate property for ¥443 million.

## 19. Subsequent Events

### (Merger of Kadokawa Group Publishing Co., Ltd.)

The Company resolved a merger of Kadokawa Group Publishing Co., Ltd. ("KGP"), a consolidated subsidiary of the Company engaged in sales of publications, at the board meeting on January 9, 2013. In accordance with the merger agreement entered into by both parties on January 31, 2013, the merger took effect on April 1, 2013.

Under the merger, the Company becomes the surviving company, whereas KGP becomes the merged company.

The Company aims for further growth through the merger transaction. The merger will enable the Company to strengthen the following areas on top of its already existing function of managing and controlling group companies: taking initiative on promoting digital strategies at the group level; developing sales and marketing strategies; achieving economies of scale in purchasing materials; and responding swiftly to the market by assigning appropriate sales personnel.

As KGP is a wholly-owned subsidiary of the Company, the merger transaction has no effect on the consolidated financial statements of the Company.

The merger transaction will be accounted for as a business combination of entities under common control in accordance with the "Accounting Standard for Business Combinations" (ASBJ Statement No.21, December 26, 2008) and "Guidance on Accounting Standard for Business Combinations and Accounting Standard for Business Divestitures" (ASBJ Guidance No.10, December 26, 2008).

### (Merger of Nine Consolidated Subsidiaries)

A merger of nine consolidated subsidiaries, which will take effect on October 1, 2013, was approved at the 59th General Meeting of Shareholders held on June 22, 2013.

The Company merges the following nine consolidated subsidiaries of which the Company holds the entire outstanding shares directly or indirectly. Under the merger, the Company becomes the surviving company, whereas the nine subsidiaries become the merged companies. In addition, effective June 22, 2013, the Company has changed its company name from KADOKAWA GROUP HOLDINGS, INC. to KADOKAWA CORPORATION.

The nine subsidiaries subject to the merger transaction:

Kadokawa Shoten Co., Ltd. (Publishing/editing, video content production, production/distribution/import of films, etc.)

Ascii Media Works Inc. (Publishing/editing, etc.)

Kadokawa Magazines Inc. (Publishing/editing, etc.)

Media Factory, Inc. (Publishing/editing, production/sales of media products, etc.)

Enterbrain, Inc. (Publishing/editing, production/sales of media products, etc.)

Chuokei Publishing Company (Publishing/editing, etc.)

Fujimi Shobo Co., Ltd. (Publishing/editing, etc.)

Kadokawa Gakugei Shuppan Publishing Co., Ltd. (Publishing/editing, etc.)

Kadokawa Production Co., Ltd. (Copyright business, etc.)

The Company expects to achieve the following through the merger: incorporate the power of creating high-quality contents and the brands that have been established by the subsidiaries and further enhance their values; integrate similar functions among the subsidiaries; establish the "KADOKAWA" brand name to promote both domestic and overseas business development and create a global standard IP; accelerate new business development by swiftly and dynamically responding to drastic market changes and by improving profitability and cash flows as a group.

The merger transaction will be accounted for as a business combination of entities under common control in accordance with the "Accounting Standard for Business Combinations" (ASBJ Statement No.21, December 26, 2008) and "Guidance on Accounting Standard for Business Combinations and Accounting Standard for Business Divestitures" (ASBJ Guidance No.10, December 26, 2008).

### (Sales of Investments in Subsidiaries)

On July 5, 2013, the Company passed a resolution at its board of directors meeting to sell all of its shares in Intercontinental Development and Services Ltd. (a consolidated subsidiary of the Company in Hong Kong, "IDSL") and Kadokawa Intercontinental Group Holdings Ltd. (a consolidated subsidiary of the Company in Hong Kong, "KIGHL").

IDSL is wholly owned by KIGHL and is mainly engaged in management of KIGHL's subsidiaries and real estates. KIGHL is mainly engaged in operation of cinema complexes and distribution of cinemas in Hong Kong. 70% of KIGHL's outstanding shares are held by Kadokawa Holdings Asia Ltd., a wholly-owned subsidiary in Hong Kong of the Company.

Although the Company acknowledges the importance of expanding its overseas business, the sales transactions would become part of the Company's strategy to shift its operating resources to the internet and digital areas of its contents business.

The sales transactions for both IDSL and KIGHL will take place in mid-August 2013 through share transfers. The entire outstanding shares of IDSL held by KIGHL (30,000 shares) will be sold to Lai Sun Development Company Ltd. in Hong Kong for HK\$130 million. 70% of the outstanding shares of KIGHL held by Kadokawa Holdings Asia Ltd. (35,000 shares) will be sold to eSun Holdings Ltd. in Hong Kong for HK\$175 million.

As a result of these sales transactions, gain on sales of investments in subsidiaries of approximately ¥2.6 billion (\$28 million) is to be recognized in other income (expenses) in the second quarter of the fiscal year ending March 31, 2014. Further, KIGHL and its 12 subsidiaries (including IDSL) will be excluded from the scope of consolidation from the second quarter of the fiscal year ending March 31, 2014.

# Independent Auditor's Report



## Independent Auditor's Report

To the Board of Directors of KADOKAWA CORPORATION.

We have audited the accompanying consolidated financial statements of KADOKAWA CORPORATION and its consolidated subsidiaries, which comprise the consolidated balance sheets as at March 31, 2013, 2012 and 2011, and the consolidated statements of income and comprehensive income, statements of changes in net assets and statements of cash flows for the years then ended, and a summary of significant accounting policies and other explanatory information.

### **Management's Responsibility for the Consolidated Financial Statements**

Management is responsible for the preparation and fair presentation of these consolidated financial statements in accordance with accounting principles generally accepted in Japan, and for such internal control as management determines is necessary to enable the preparation of consolidated financial statements that are free from material misstatements, whether due to fraud or error.

### **Auditor's Responsibility**

Our responsibility is to express an opinion on these consolidated financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in Japan. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the consolidated financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the consolidated financial statements. The procedures selected depend on our judgement, including the assessment of the risks of material misstatement of the consolidated financial statements, whether due to fraud or error. In making those risk assessments, we consider internal control relevant to the entity's preparation and fair presentation of the consolidated financial statements in order to design audit procedures that are appropriate in the circumstances, while the objective of the financial statement audit is not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the consolidated financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### **Opinion**

In our opinion, the consolidated financial statements present fairly, in all material respects, the financial position of KADOKAWA CORPORATION and its consolidated subsidiaries as at March 31, 2013, 2012 and 2011, and their financial performance and cash flows for the years then ended in accordance with accounting principles generally accepted in Japan.

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### **Emphasis of Matter**

A subsequent resolution of the merger of nine subsidiaries within the consolidating entities is indicated in Note 19 to the consolidated financial statements. This event has no effect on the Company's consolidation and on our opinion.

### **Convenience Translation**

The U.S. dollar amounts in the accompanying consolidated financial statements with respect to the year ended March 31, 2013 are presented solely for convenience. Our audit also included the translation of yen amounts into U.S. dollar amounts and, in our opinion, such translation has been made on the basis described in Note 1 to the consolidated financial statements.

*KPMG AZSA LLC*

August 8, 2013  
Tokyo, Japan



# Corporate Data

## Company Profile

<b>Company Name</b>	KADOKAWA CORPORATION (Company name changed on June 22, 2013)
<b>Head Office</b>	2-13-3 Fujimi, Chiyoda-ku, Tokyo 102-8177, Japan
<b>Representative Director and President</b>	Tatsuo Sato
<b>Founded</b>	November 10, 1945
<b>Established</b>	April 2, 1954
<b>Common Stock</b>	¥26,331 million (as of March 31, 2013)
<b>Major Corporate Shareholders</b>	Nippon Life Insurance Company Namco Bandai Holdings Inc. Mizuho Bank, Ltd. NTT DOCOMO, INC. DWANGO Co., Ltd.
<b>Main Banks</b>	Mizuho Bank, Ltd. Sumitomo Mitsui Banking Corporation The Bank of Tokyo-Mitsubishi UFJ, Ltd. Resona Bank, Ltd. Mitsubishi UFJ Trust and Banking Corporation

## Board of Directors and Auditors

(as of June 22, 2013)

<b>Chairman of the Board</b>	Tsuguhiko Kadokawa	
<b>Representative Director and President</b>	Tatsuo Sato	
<b>Representative Director and Senior Managing Director</b>	Shinichiro Inoue	
<b>Managing Directors</b>	Tsuneo Taniguchi Masaki Matsubara	Koichi Sekiya Hirokazu Hamamura
<b>Directors</b>	Kiyoshi Takano Takashi Yamaguchi Susumu Tsukamoto Osamu Ota Toshiyuki Yoshihara Akira Watanabe	Tomomichi Akiyama Shin Mizushima Takeshi Yasuda Takashi Yokozawa Yashushi Shiina (Adviser) Nobuo Kawakami
<b>Outside Directors</b>	Koji Funatsu Tomoyuki Moriizumi	Takeo Takasu
<b>Corporate Auditors (Full-time)</b>	Akira Wakabayashi	Yasuaki Takayama
<b>Outside Corporate Auditors</b>	Akira Watanabe	Eiichi Kamiya

## Consolidated Subsidiaries

Building Book Center Co., Ltd.  
BOOK WALKER Co., Ltd.  
KADOKAWA GAMES, LTD.  
ATX CORP.  
KADOKAWA ASCII Research Laboratories, Inc.  
KADOKAWA DAIEI STUDIO CO., LTD.  
KADOKAWA HOLDINGS U.S. INC.  
KADOKAWA HOLDINGS ASIA LTD.  
KADOKAWA HOLDINGS U.S. IN HONG KONG LTD.  
KADOKAWA HONGKONG LTD.  
KADOKAWA PICTURES AMERICA, INC.  
Kadokawa Media House Inc.  
eb-creative, Inc.  
Glovision, Inc.  
Japan Film Fund Co., Ltd.  
Angel Cinema, Inc.  
Movie Time, Inc.  
Kadokawa Book Navi  
KADOKAWA TAIWAN CORPORATION  
chara-ani corporation  
smileedge Co., Ltd.  
Mubichike Inc.  
K.Sense Inc.



[www.kadokawa.co.jp](http://www.kadokawa.co.jp)